

WELCOME TO THE
Red Report!

Connecting With Clare...

YOUR STATE PRESIDENT!



As we start working on our STAR events, it is important to look at the rubrics to ensure that we score the highest amount of points as possible! When preparing for your STAR event make sure that your presentation or demonstration follows the **order of the content on the rubric**. For example if the first category on the rubric for your event is Relationship to Family and Consumer Sciences, then you should first focus on the relationship to family and consumer sciences so that evaluators will be **less likely to miss information**. Another important tip to getting full points on the rubric is using key words that are in the rubric. For example, if one of the criteria is including a SMART goal, then when talking about your goal you should make sure to describe the SMART acronym:

- specific,
- measurable,
- achievable,
- relevant,
- time bound.

Competing in STAR events can sometimes be daunting, but just make sure to **follow along with the rubric** to ensure your **success!**

CLARE RICHARDS
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FINANCIAL FITNESS



The Financial Fitness national program consists of 4 primary units that help you to **earn, save, spend, and protect your money smartly**. To complete this national program, you will create a project showcasing each of these 4 units in a unique way. This program is aimed to help members teach others and learn for themselves how to be **financially smart and intelligent consumers**. In order to complete this program, the Financial Fitness National Program must be **purchased via the National FCCLA website**. Once completed you will have a chance to get recognized at the State and National level. For more information go to **fcclainc.org** or check out the **Washington FCCLA Instagram (@washingtonfccla)** for the Finance Friday Instagram posts that highlight each unit of Financial Fitness!

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CAREER CONNECTION



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Career Connection helps members learn more about **themselves, the workplace, and future careers to put themselves on the pathway to success.** The projects that members conduct around Career Connection units will give them the confidence to face the thousands of overwhelming options that come with future career decisions.

Units:

- My Skills
- My Life
- My Career
- My Path

Career Connection Awards
 High School Award- **\$1,000**
 Middle School award - **\$1,000**
 Runner-Up Award- **\$500**

FOR MORE INFO, CHECK [HTTPS://FCCLAINC.ORG](https://fcclainc.org)

Look Out For...



CHAPTER CTE GUIDE

The chapter CTE guide is a digital booklet that will contain information about why FCCLA and aiding to members' growth through FCCLA is important. In addition, it will include the experiences of the State Officers. This guide will be published in order to make the impacts of career and technical education simple to understand. The guide can be used as a resource when addressing school boards as well. We want all chapters to have support from their CTE department/school with funding and other resources needed for the chapter. This Chapter CTE guide will be posted on the FCCLA website in the coming months!

-HARINI ARUMUGAM GANDHIMATHI, VP OF REGION 5



CHAPTER OFFICER SLACK CHANNEL

The State Executive Council has a new engagement initiative in the making! It's a slack channel for chapter officers to share exciting moments, ideas, and updates throughout this year's Ultimate Journey. Chapter officers, please join with the link above!

-BRIANNA URRUTIA, VP OF
REGION 6



RED REACH PODCAST

Listen or watch the Red Reach Podcast hosted by two of Washington's very own state officers, and a special guest each episode! The topics range from FCCLA basics to how to better serve your community! New episodes are posted the first Friday of every month, so don't miss out on this incredible opportunity to stay up to date on all things Washington FCCLA! Look forward to the November Edition!

-PARKER CASEY, VP OF
REGION 7

Oh Look! There's More!



CHAPTER SUCCESS GUIDE

The chapter success guide is a booklet accessible on the Washington FCCLA website that will be helpful to all chapters walking them through a successful year. The booklet features a calendar that has the due dates of National Programs, each Monthly Focus, and how much work competitors should have completed on there STAR event through out the year. Each month will have a description of a seasonal community service project and fundraising idea!

-CALLIE HANSEN, VP OF REGION 10



SNOWBODY'S BETTER THAN YOU

Snowbody's Better Than You will be the Recognition campaign in December. This campaign will encourage members to recognize a very committed member within your FCCLA chapter. Whether it be an advisor, or a dedicated student, all pictures you want recognized can be submitted through a Cognito form that will be featured on our Instagram.

-ZIYON MARSH, VP OF RECOGNITION AND MEMBERSHIP



THE VAULT

A set of Instagram reels with helpful information about the basics of FCCLA. Get excited to have your questions answered in a short, digestible format! Look out for our November edition!

-ANNA D'HULST , VP OF COMMUNITY SERVICE

NATIONAL UPDATES!



CHEER ON SELAH!

Selah High School in Region 7 has advanced to top 40 in the Knowledge Bowl! They will now compete at the National Fall Conference in Birmingham, AL.



VIRTUAL BUSINESS CHALLENGE

The FCCLA/Knowledge Matters Virtual Business Challenges (**Personal Finance and Fashion**) encourage FCCLA members to test their personal finance or fashion management skills! This **free** competitive event consists of two competition rounds, **Fall 2023 and Spring 2024**. Teams may participate in one or both rounds. Participants will utilize a competition version of the Virtual Business classroom software.



NATIONAL FALL CONFERENCE

NOVEMBER 10 – 12, 2023, BIRMINGHAM, AL

Each Fall, FCCLA members have the opportunity to explore new leadership skills, make new friends, grow as an organization, and have some fun!

WASHINGTON UPDATES!



INCREDIBLE SPOTLIGHT IS BACK!

Nominate a friend or advisor who has been doing exceptional lately, for a chance to get featured on the InCredible Spotlight! Submit through a Cognito Form that will be available on the website!



TALK ABOUT IT TUESDAY RECAP

No worries if you missed our first Talk About it Tuesday, on **October 10th!** State Officers made their **introductions**, and presented their **program of work!** Don't miss the next one on **November 7th!** Look forward to invaluable session all about **Chapter Officers!**



DEI (DIVERSITY, EQUITY AND INCLUSION) GUIDE

We created a DEI guide to make Washington FCCLA a more inclusive environment for all! We are currently waiting for OSPI approval to publish it on the website! Look out for it in the next month!

Thank you

FOR READING THE RED REPORT!

THE RED REPORT WILL BE RELEASED ON THE FIRST OF EVERY MONTH!
