



WASHINGTON STATE ASSOCIATION

Guide to STAR Events

STATE EVENT GUIDE

2023–2024

A supplement to the National Competitive Events Guide, this guide includes Washington FCCLA STAR Events policies, procedures, and state event guidelines.

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WASHINGTON FCCLA GUIDE TO STAR EVENTS

STAR Events (Students Taking Action with Recognition) are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills and career preparation.

STAR Events promote the FCCLA Mission to *focus on the multiple roles of family member, wage earner, and community leader*. Each event is designed to help members develop specific lifetime skills in character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation. STAR Events encourage active student participation and recognize accomplishments of youth. The belief that everyone can be successful is the foundation of these events. Cooperation and competition are stressed in positive, constructive ways. Respect and interaction between youth and adults are fostered by establishing teams of adult and youth evaluators and event managers.

FCCLA STAR Events offer individual skill development and application of learning through the following activities:

- Cooperative: teams work to accomplish specific goals
- Individualized: an individual member works alone to accomplish specific goals
- Competitive: individual or team performance is measured by an established set of criteria

Online STAR Events

Online STAR Events focus on integrating Family and Consumer Sciences (FCS) content through digital delivery. The following events also have an online preliminary round of competition at the national level. Online STAR Events that advance to the national level competition, will compete in person at the National Leadership Conference. Please review the specifications for these events carefully, as Online STAR Events have additional deadlines.

Washington Events

Washington STAR Events enable members to demonstrate proficiency and achievement at the District and State level. There are three state-level events. These events are exclusive to the Regional and State level competition only and do not advance to national competition. Washington FCCLA members at any level can compete in a state only contest in addition to a national qualifying event.

This guide is provided by Washington Family, Career and Community Leaders of America (FCCLA) to assist members and advisers as they implement the STAR Events program in their local chapter's program of work. In addition to the thirty-three (33) national STAR Events, Washington FCCLA offers three (3) state-level events. The national competitive events guide can be downloaded under the Resources tab in the Chapter Affiliation System (often referred to as the FCCLA Portal). The Washington state-level STAR Events policies are outlined in this guide posted online at www.wa-fccla.org.

STAR EVENTS AND THE FAMILY CONSUMER SCIENCES CURRICULUM

Participation in STAR Events is an exciting, challenging, and fun experience. It provides opportunities for FCCLA members to share knowledge and hard work with others and to be recognized for their accomplishments. STAR Events strengthen the Family Consumer Sciences program by increasing student motivation and providing a framework for authentic learning experiences.

FCCLA programs and activities, including STAR Events, are designed to be integrated into the family and consumer sciences curriculum. Members that participate in STAR Events not only reinforce the content skills learned in the family and consumer sciences classroom, but also give students an opportunity to practice “process skills” such as leadership, communication, conflict resolution, and critical and creative thinking.

The following are intended to help outline the STAR Event offerings and show how they are organized for: 1) integration into the FCS classroom 2) categorically by FCS pathway, 3) by event type.

Note: Participants in Washington-Only Events and designated by the ★ are eligible to also participate in one national STAR Event

STAR Events Related to All Family and Consumer Sciences Courses and Focus on Real World Skills

Career Investigation ▪ Chapter in Review Display or Portfolio ▪ Chapter Service Project Display or Portfolio ▪
Entrepreneurship ▪ ★ FCCLA Creed Speaking & Interpretation (WA Only Event) ▪ ★ Impromptu Speaking
(WA-Only Event) ▪ Interpersonal Communications ▪ Job Interview ▪ Leadership ▪ National Programs in Action
▪ Parliamentary Procedure ▪ Professional Presentation ▪ Promote and Publicize FCCLA ▪
Public Policy Advocate



STAR Events Related to Specific FCS Pathways

<p style="text-align: center;">Hospitality and Tourism</p> <p style="text-align: center;">Baking and Pastry Culinary Arts ★ Cupcake Presentation (WA Only Event) Event Management Food Innovations Hospitality, Tourism and Recreation Nutrition and Wellness Say Yes to FCS Education Sports Nutrition Sustainability Challenge</p>	<p style="text-align: center;">Education and Training</p> <p style="text-align: center;">Early Childhood Education Focus on Children Public Policy Advocate RED Talks on Education (Online Event) Say Yes to FCS Education Teaching Strategies Teach and Train Digital Stories for Change (Online Event) Instruction Video Design (Online Event)</p>
<p style="text-align: center;">Human Services</p> <p style="text-align: center;">Early Childhood Education Event Management Focus on Children Interpersonal Communications National Programs in Action Nutrition and Wellness Public Policy Advocate Say Yes to FCS Sustainability Challenge</p>	<p style="text-align: center;">Visual Arts and Design</p> <p style="text-align: center;">Fashion Construction Fashion Design Interior Design Professional Presentation Repurpose and Redesign Say Yes to FCS Sustainability Challenge Chapter Website (Online Event) Instruction Video Design (Online Event)</p>

STAR Events by Event Type

Foundational Events: Events that build basic leadership and life skills are for FCCLA members who want to get involved and improve upon themselves.

- Career Investigation
- Entrepreneurship
- Focus on Children
- Interpersonal Communications
- Job Interview
- Leadership
- Nutrition and Wellness
- Parliamentary Procedure
- Professional Presentation
- Repurpose and Redesign
- Sustainability Challenge

Leadership Events: Events that provide an opportunity for leaders to gain recognition for their work in their chapters. The event content is designed to be a chapter project led by the team who takes it to the competition.

- Chapter in Review Display
- Chapter in Review Portfolio
- Chapter Service Project Display
- Chapter Service Project Portfolio
- National Programs in Action
- Promote and Publicize FCCLA
- Public Policy Advocate

Career Focused: Events for members exploring a specific career pathway. Most events are for Level 2 and Level 3 participants who have spent time building career specific skills and knowledge.

- Baking and Pastry
- Culinary Arts

- Early Childhood Education
- Event Management
- Fashion Construction
- Fashion Design
- Food Innovations
- Hospitality, Tourism and Recreation
- Interior Design
- Say Yes to FCS Education
- Sports Nutrition
- Teach or Train
- Teaching Strategies

Online Events: These events have participation in two parts—in part 1, participants submit the online, digital project for evaluation. The top fifteen (15) highest scoring entries are invited to part 2, to present their digital project and an oral presentation at the National Leadership Conference STAR Event competition.

- Digital Stories for Change
- FCCLA Chapter Website
- Instructional Video Design
- Red Talks on Education

Washington-Only Events: These events enable Washington members to demonstrate proficiency and achievement at the Regional and State level. Participants in Washington-Only Events and designated by the ★ are eligible to also participate in one national STAR Event.

- ★ Creed Speaking & Interpretation
- ★ Impromptu Speaking
- ★ Cupcake Presentation

The following event entry is submitted directly to the state FCCLA adviser. Students do not participate at the regional level:

Postsecondary Event Entries

Note: Skill Demonstration Events are national events that are offered at the National Fall Conference only (see the national competitive events guide).

PARTICIPANT ELIGIBILITY

All STAR Events participants must be affiliated members of an FCCLA chapter – paying regional, state, and national dues. Only chapters affiliated with the regional, state, and national levels by the January 26 deadline are eligible to enter STAR Events. Membership is official on the date regional, state, and national dues are processed by the national office.

- An individual member may participate in only one national event in any given year.
- Members participating in Washington state-level events may also choose to participate in one national STAR Event.
- All current and incoming state officers may participate in regional, state, and national STAR Events.

STAR EVENTS ON THE REGIONAL AND STATE LEVELS

The At-Large officer and their adviser(s) or a designated regional STAR Events coordinator are responsible for coordinating regional STAR Events. They are responsible for ensuring all event guidelines and policies are followed at the regional event.

Regional STAR Events will be held throughout Washington. Regional associations may determine to hold STAR Events involving more than one FCCLA region.

The entries advancing to state will be submitted to the state adviser by the At-Large officer or regional STAR Events coordinator. Each region may submit all gold medal (90 or above) entries in most event categories for participation in state STAR Events. Any exceptions to this policy will be written in the specific event guidelines or require approval by the state adviser.

The host institution will mail (or e-mail) an announcement of the regional STAR Events and scheduled date no later than December 1. (Regions may wish to announce the date as early as possible, but the mailing should be done no later than December 1.) This mailing will be sent to all schools in the region which have family and consumer sciences programs, regardless of the status of FCCLA in those programs. The mailing will include information regarding event deadlines, location, equipment, fees, tentative time schedule, and any other pertinent information.

As a rule, all policies as outlined in the National Competitive Events Manual are followed at regional and state STAR Events.

All students participating in regional STAR Events should be aware of the dates of the Washington FCCLA State Leadership Conference and National Leadership Conference. Regional STAR Events winners are required to register for and are expected to attend the entire Washington State Leadership Conference. State STAR Events winners are not required to attend the National Leadership Conference but must make the decision whether to attend within 1 week of participating in state STAR Events.

Graduating seniors should be made aware of the National Leadership Conference dates to make sure they can attend and participate fully. National STAR Events participants must pre-register for and attend the entire National Leadership Conference to officially enter national STAR Events. Participants are members of the Washington FCCLA state delegation and are required to stay at an official conference hotel as outlined by the national office.

Participants eligible for the national STAR Events must obtain a score of 80 or higher and be selected at the state STAR Events held during the Washington FCCLA State Leadership Conference.

Washington FCCLA may, upon approval of the Advisory Board, develop additional state STAR events which meet the needs of the Washington FCCLA members and advisers. Events may be sponsored solely by Washington FCCLA, or may be co-sponsored by organizations, agencies, or corporations as approved by the Advisory Board.

Regions may not implement additional STAR Events without the approval of the state adviser and State Executive Council.

DISQUALIFICATION

Disqualification is unfortunate for everyone concerned — participants, advisers, and event managers. To avoid unnecessary disappointment, keep in mind the following causes for disqualifications:

1. **Failure to affiliate members and send regional, state, and national dues to the national FCCLA office by the January 26 deadline. Payment must be processed no later than January 26.**
2. **Failure to be on time for event presentation.** Participants are encouraged to arrive 30 minutes before their scheduled event presentation and may be disqualified if more than 15 minutes late. For virtual competition, inability to view documents or presentation by evaluators.
3. Failure to attend required participant orientation.
4. **Participation in any behavior that negatively affects the management of STAR Events or failure to display a positive image of the FCCLA organization before, during or after participation may result in disqualification of student(s) and/or eligibility of the student(s).** For regional STAR Events, the penalty is determined by the Regional Executive Council. For state STAR Events, the penalty is determined by the Washington State Executive Council.
5. **The use of inappropriate music, graphics, or text will automatically disqualify the entry.** Inappropriate materials are those that are obscene, indecent, profane, or explicit.

SPECTATOR POLICIES

Washington's spectator policies are the same as national event guidelines: Spectators are not allowed to observe any portion of any STAR Event. Videotaping and/or audio recording of events is not allowed. At the State Leadership Conference, the established media team may photograph participants.

STAR EVENTS FEES

An entry fee will be established by the host institution and must be paid by each participant. This fee helps cover STAR Events expenses - room rental, certificates, recognition session expenses, awards, and supplies. STAR Events fees are non-refundable. This fee may be included in the conference registration rate.

State participants will receive a STAR Events recognition medal and advisers will be supplied with a certificate template if they wish to provide them to participants.

STAR RECOGNITION

Recognition levels are:

- **Gold medal** (highest level).
- **Silver medal**; and
- **Bronze medal**.

Each entry is evaluated by a standard set of criteria. There is no limit to the number of medals given for each level in any category.

Placement of event participants (1st, 2nd, 3rd, etc.) may be announced if scholarship funding is available and tied to placement within an event, if an event is sponsored and awards are based upon ranking, or to announce national qualifiers.

STAR EVENTS MANAGEMENT INFORMATION

Many individuals are needed to assist in the management of state STAR Events. Both student members and adults play an important role in the success of the events by serving in the following areas:

- **Coordinator** – An adult with expertise in managing STAR Events who handles the planning and overall coordination.
- **Assistant Coordinator** – An adult experienced in working with STAR Events who assists the coordinator.
- **Event Lead Consultants** – Advisers or former advisers experienced in working with STAR Events who are responsible for handling details and managing a specific event onsite.
- **Room Consultants** – Student members and adults who work together to manage the flow of participants and assist evaluators.
- **Evaluators** – Evaluation teams composed of student members and adults, who are responsible for evaluating entries, assigning ratings to participants, and discussing strengths and areas for improvement. Evaluation teams will be comprised of three members consisting of at least 1-2 adults. (Less than three members will be accepted only if substitute or on-call evaluators are not available.) During regional and state STAR Events, all efforts will be made to prevent evaluators from participating school districts from judging entries from their respective schools.

Throughout the events, cooperation and respect between youth and adults are encouraged and fostered by providing each individual an opportunity to work in youth/adult teams. The belief that youth are capable of assuming important roles has been the key to the success of this system.

Information on specific management responsibilities can be found in the *Washington STAR Events Management Manual, Revised 2023*, which is posted on the Washington FCCLA website, www.wa-fccla.org. Specific management responsibilities will be distributed prior to the event.

EVALUATOR/ROOM CONSULTANT INFORMATION

Evaluation teams are composed of youth and adults who are selected for their expertise in a specific event area. Evaluators are recruited from business, industry, community organizations, colleges and university programs, and other appropriate agencies. Washington Alumni and Associates members are encouraged to serve as STAR Events evaluators. Advisers may nominate other adults and student evaluators, or they may volunteer to serve. Nominees should have previous experience participating in similar events or leadership experiences that qualify them for this responsibility.

An orientation session for evaluators should be held prior to the events. During this session, the following topics are addressed:

- STAR Events general information.
- Event philosophy.
- Evaluation techniques and consistency.
- Procedures clarification; and
- Rules and rating sheet clarification for specific events.

NUMBER OF ENTRIES PER CHAPTER FOR REGIONAL AND STATE STAR EVENTS COMPETITIONS

Please refer to the chart posted on the Washington FCCLA webpage for information on the number of entries allowed per chapter.

DRESS CODE

Student dress should contribute to the positive, professional image of FCCLA. STAR Events participants are expected to adhere to the published conference dress code for all conference sessions, including the STAR Events Recognition Sessions. For participation in competition, follow event specifications for dress, and wear appropriate clothing for the nature of the presentation. Unless otherwise specified, appropriate clothing is the official FCCLA blazer/uniform meeting the Washington FCCLA conference dress code. If attending conference activities prior to or immediately after a STAR Events presentation, be prepared to change into clothing that meets the conference dress code.

SPECIAL NEEDS REQUESTS

FCCLA members with disabilities as properly identified by a valued team of professionals (such as an IEP team, Section 504 coordinator, certified psychologist, physician) will be reasonably accommodated in state event competitions. Participants who require accommodation in their event should indicate a special needs request during the event registration. A coordinator will contact the adviser to determine the best process for the participant.

POLICIES & INSTRUCTIONS FOR ENTERING

1. The STAR Events entries should be submitted electronically through the respective online system and are to be used for both regional and state STAR Events.
2. STAR Events participants must be affiliated chapter members. **Regional, state, and national dues must be received on or before January 26.** Affiliation is the official date payment is processed by the national office.
3. An event category is determined by the participant's current or previous enrollment in family and consumer sciences coursework and grade level in school during the school year preceding the National Leadership Conference.

Event levels are defined as:

Level 1 – FCCLA chapter members through grade 8

Level 2 – FCCLA chapter members in grades 9-10

Level 3 – FCCLA chapter members in grades 11-12

Level 4 (Postsecondary) – FCCLA chapter members in grades 13-16 in career and technical education centers, community colleges, and four-year colleges and universities.

4. A *team* composed of mixed level students, must enter the highest level represented on the team.
5. *Team* events with only level 2 (grades 9-10) and level 3 (grades 11-12) levels may not include members through grade 8.
6. *Team* events with only level 3 (grades 11-12) levels may not include members through grade 10.
7. **No project can be entered in more than one category of a single event or in more than one event. However, projects entered in any event may be included in the Chapter in Review event.**
8. All STAR Events projects must be planned and prepared by the participant(s) only. Supporting resources are acceptable if the participants are coordinating their use and resources are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or non-participant work.
9. Participants are not allowed to distribute any materials to the evaluators unless the event rules specifically allow it.
10. Participants are responsible for their own event materials and may not have others assist them with event setup, including moving items to the competition area. Any items left behind are not the responsibility of Washington FCCLA and may be discarded.
11. All materials on displays must be placed on a clearly defined presentation surface. Displays with a clearly defined front presentation surface (such as tri-fold boards) may not have items on the back of the board unless the event rules specifically allow it. Consultants/evaluators would not be expected to look behind a display for project components. Displays with multiple presentation sides may have materials on all clearly defined presentation surfaces. All materials must be easily viewed, accessible, and legible.
12. If a participant fails to adhere to event guidelines or event definition, or prepares an item not based on the current event scenario, then the sample/display/project is ineligible for evaluation. The participant will still be able to compete with an oral presentation if they choose to do so and will only be scored on the oral presentation.

13. Once a chapter has registered a student as a state STAR events participant, a substitution from that chapter is permitted in the case of a team event, but only if the substitute meets the eligibility requirements of that event and was a part of the original project. Substitutions are not permitted for individual events.
14. Participants must bring all needed supplies with them to the competition. Supplies will not be available at the competition or from the event headquarters.
15. A summary of fees will be generated by the online system. As STAR Events fees may vary throughout the regions, please verify with the regional coordinator the amount of these fees.
16. Competitors will be evaluated in the event in which they were registered.
17. Regional Competition
 - a. Chapters must attend a Regional STAR Events Competition. If they cannot attend a competition in their own Region, with state and regional permission, they can register to attend a competition in a neighboring Region.
 - b. If school (or district transportation) is cancelled due to weather on the day of Regional STAR Events Competition, that chapter will have a state-determined amount of time in which to hold a non-biased, alternative evaluation with adults serving as evaluators. Adult Evaluators could be FCS teachers from nearby schools, school board members, FCS advisory board members, building administrators.
 - c. In cases of a regional date change, when a school has an unresolvable conflict, the state can grant special permission for a chapter to hold a non-biased, alternative evaluation with adults serving as evaluators. Adult Evaluators could be FACSE teachers from nearby schools, school board members, FACSE advisory board members, building administrators.
 - d. Only (Gold) Regional STAR Events ratings of ninety (90) or above move on to State STAR Events.
18. State Competition
 - a. Chapters must be fully registered for the State Leadership Conference to participate in State STAR Events.
 - b. STAR Events Competition will be held on the State Leadership Conference designated day/s only. No make-up competitions after the official STAR Events competition allowed.
 - c. It is highly recommended that all online STAR Events participants attend the State Leadership Conference to be recognized and prepare for the National Leadership Conference.
19. National Level Qualification
 - a. Only a State STAR Events rating of eighty (80) or above can be designated to move on to Nationals.
 - b. The top scoring individual or team in each category/event will be the State-designated National Representative. Washington FCCLA will credit the STAR Event participant registration fee for the National Representative for National STAR Events.
 - c. The second place individual or team in each category/event will also be considered a National Competitor in that event but will not receive financial assistance.
 - d. Chapters must verify with the state office of their intent to attend and compete at the National Leadership Conference within 1 week of the State Leadership Conference.
 - e. Once a chapter has relinquished its right to compete at the National Leadership Conference, the next qualified team will be notified, but will not receive financial assistance. Once that next team has been invited to represent Washington at the National Leadership Conference, that opportunity cannot be rescinded.

FCCLA CREED SPEAKING & INTERPRETATION


Washington FCCLA State Event

FCCLA Creed Speaking & Interpretation is an individual event that recognizes first-year members for their ability to recite and interpret the FCCLA creed within the context of their personal philosophy. This event provides an opportunity for members to gain self-confidence in public speaking while learning the values and philosophy expressed by the organization in which they hold membership.

EVENT LEVELS

- 1: through grade 8
- 2: grades 9-10
- 3: grades 11-12

★ Participants in this event may choose to also enter one national STAR Event.

 This event is available to new, first year members only. Chapters may submit three (3) entries in each event level. This is a Washington state-level event and does not qualify for the national STAR Events competition.

ELIGIBILITY

- 1. A chapter may enter each level of this event.
- 2. Participation is open to any first-year member.
- 3. Participation is open to any regional, state, and nationally affiliated FCCLA chapter member by the published deadline. State STAR Events participants must register for the State Leadership Conference.

CAREER PATHWAYS ALIGNMENT			
Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
■			■

EVENT LEVELS			
Level 1: Through Grade 8	Level 2: Grades 9-10	Level 3: Grades 11-12	Level 4: Postsecondary
■	■	■	

Available only to new, first year members.

GENERAL INFORMATION			
Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1	Equipment	Table – No Wall Space – No Supplies – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED								
Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
		■						

**FCCLA CREED SPEAKING & INTERPRETATION
COMPETITION PROCEDURES & TIME REQUIREMENTS**

TIME	LEVEL 1	LEVEL 2
Participants must attend an event orientation session where they will be given a brief overview of the event. At the designated time, an event volunteer will introduce each participant. The participant may not offer introductory remarks or concluding remarks. The participant will greet or thank the evaluators and shake their hands either before or after their event presentation. Participants may not use note cards. No other presentation elements such as music or visuals are allowed.		
2 minutes	The individual participant will recite the creed from memory to the evaluators. There is a maximum of 2 minutes for the creed presentation. Once the participant has begun reciting the creed, he/she may not stop and start over.	
3 minutes	At the conclusion of the creed presentation, the evaluators will ask the participant to answer three (3) questions concerning the meaning of the creed and how the creed fits the participant's personal philosophy. There will be a 3-minute time limit for questions and answers.	
5 minutes	Evaluators will score and write comments for each entry for approximately 5 minutes. The decision of the evaluators is final.	
Total Time: 10 Minutes		

**FCCLA CREED SPEAKING & INTERPRETATION
SPECIFICATIONS**

EVENT FORMAT

Presentation and Interview	At the designated time, an event volunteer will introduce each participant. The participant may not offer introductory remarks or concluding remarks. The participant will greet or thank the evaluators and shake their hands either before or after their event presentation. The individual participant will recite the creed from memory to the evaluators. There is a maximum of two (2) minutes for the creed presentation. Once the participant has begun reciting the creed, he/she may not stop and start over. At the conclusion of the creed presentation, the evaluators will ask the participant to answer three (3) questions concerning the meaning of the creed and how the creed fits the participant's personal philosophy. There will be a 3-minute time limit for questions and answers.
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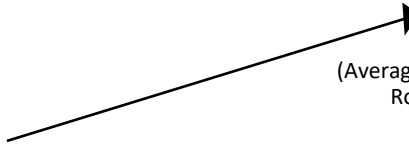
SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVEL 3
Creed Memorization	Orally deliver the FCCLA creed in the correct order and with all the correct words.		
Stage Presence/ Professionalism	Deliver creed and interpretation with poise, confidence, and ease. Greet or thank evaluators and shake their hands in a professional manner.		
Gestures/Mannerisms	Use appropriate gestures, movements that enhance the presentation.		
Posture	Stand straight and face the audience in a relaxed and natural way.		
Eye Contact	Maintain eye contact with evaluators and audience.		
Enthusiasm	Facial expressions and body language generate a strong interest and enthusiasm about the topics.		
Voice	Speak with appropriate force, pitch, and articulation.		
Tempo	Use tempo or pauses to improve meaning and/or add dramatic impact.		
Volume	Speak loudly enough to be heard by all throughout the presentation.		
Clothing Choice	Wear clothing that meets the conference dress code.		

Grammar/Word Usage/Pronunciation	Use proper grammar, word usage, and pronunciation in both creed presentation and interpretation responses.
Interpretation and Responses to Questions	Answer questions with concise, well-constructed, honest responses, and places the answers in context of their personal philosophy.

FCCLA CREED SPEAKING & INTERPRETATION POINT SUMMARY FORM

Participant Name: _____
 Chapter: _____ State: _____ Team #: _____ Station #: _____ Level: _____

1. Make sure all the information at top is correct. If the participant does not show, write "No Show" across the top and return with other forms.
2. At the conclusion of scoring, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and staple all items related to the participant together.
3. At the end of the competition, double check all scores and participant information to ensure accuracy.
4. Check with the Event Consultant or FCCLA Staff if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK			POINTS
Check-in 0 or 5 points	0 Did not arrive on time for participant check-in	5 Arrived on time for participant check-in	
EVALUATORS' SCORES			ROOM CONSULTANT TOTAL (5 points possible)
Evaluator 1: _____	Initials: _____		AVERAGE EVALUATOR SCORE (95 points possible)
Evaluator 2: _____	Initials: _____		FINAL SCORE (Average Evaluator Score plus Room Consultant Score)
Evaluator 3: _____	Initials: _____		FINAL SCORE
Total Score: _____	<i>Divided by # of Evaluators</i>		
_____	= AVERAGE EVALUATOR SCORE		
VERIFICATION OF FINAL SCORE & RATING (please initial)			

Event Consultant/Volunteer Initials: _____

FCCLA CREED SPEAKING & INTERPRETATION EVENT RUBRIC

Participant Name: _____
 Chapter: _____ State: _____ Team #: _____ Station #: _____ Level: _____

PRESENTATION						POINTS
Creed Memorization 0-18 points	0 1 2 3 Attempted to recite the creed, started but did not finish	4 5 6 7 Recited the creed but omitted one or more sentences	8 9 10 11 Recited the creed but not in the correct order	12 13 14 15 Recited the creed in correct order, with 2 errors or omissions	16 17 18 Recited the creed in correct order with no more than 1 error or omission	
Stage Presence/ Professionalism 0-17 points	0 1 2 3 Delivery and interpretation were shaky, overly nervous, or overaggressive did not greet or thank evaluators and shake hands	4 5 6 7 Fair delivery and interpretation, somewhat nervous, poise and confidence, and interaction with evaluators needs improvement	8 9 10 Good delivery, interpretation, and poise, though did not greet or thank evaluators	11 12 13 14 Good delivery and interpretation, speaks with poise, confidence, and ease. Greeted or thanked evaluators and shook hands in a professional manner	15 16 17 Excellent delivery and interpretation, speaks with poise, confidence, and ease. Greeted or thanked evaluators and shook hands in a professional manner	
Gestures/ Mannerisms 0-5 points	0 None used	1 2 Overuse of hand motions, too much movement	3 4 Limited use of gestures	5 Gestures appear natural and are appropriate		
Posture 0-5 points	0 Poor posture, turns away from audience	1 2 Leans, sways, slouches, or posture is very tense	3 4 Generally good posture and faces audience	5 Straight posture, relaxed and faces audience		
Eye Contact 0-5 points	0 No eye contact with evaluators or audience	1 2 Limited eye contact with evaluators or audience	3 4 Inconsistent eye contact with evaluators or audience	5 Good eye contact with evaluators or audience		
Enthusiasm 0-5 points	0 No enthusiasm for the presentation	1 2 Very little use of facial expression or body language. Did not generate much interest in topic	3 4 Facial expressions are body language are used to try to generate enthusiasm but seem somewhat forced	5 Facial expressions are body language sometimes generate a strong interest and enthusiasm about the topic in others		
Voice 0-5 points	0 Monotone voice, no difficult to understand words	1 2 Below average use of emphasis, pitch and articulation	3 4 Good use of emphasis, pitch, and articulation	5 Excellent use of force, emphasis, pitch, and articulation		
Tempo 0-5 points	0 Tempo or pauses were used in such a way that they were very distracting	1 2 Tempo or pauses were not used to improve meaning or dramatic impact	3 4 Tempo or pauses were intentionally used but were not effective in improving meaning or dramatic impact	5 Tempo or pauses were helpful in improving meaning or dramatic impact		
Volume 0-5 points	0 Unable to hear the presentation	1 2 Volume often too soft to be heard by all	3 4 Volume is loud enough to be heard by all at least 80% of the time	5 Volume is loud enough to be heard at least 90% of the time		
Clothing Choice 0-5 points	0 Inappropriate clothing not meeting dress code	1 2 Appropriate conference attire but clothing is wrinkled, ill fitting, or stained	3 4 Appropriate conference attire	5 Appropriate conference attire, fits well and gives best impression		
Grammar/ Word Usage/ Pronunciation 0-5 points	0 Extensive (more than 5) grammatical and pronunciation errors	1 2 Some (3-5) grammatical and pronunciation errors	3 4 Few (1-2) grammatical and pronunciation errors	5 Presentation has no grammatical or pronunciation errors		

EVENT RUBRIC (CONTINUED)

Interpretation and Responses to Questions 0-15 points	0 1 2 Does not respond to questions	3 4 5 6 Answers but fails to elaborate or explain, or shows little understanding of the Creed	7 8 9 Appropriate responses but appear rehearsed, unsure, or does not reflect good understanding of the Creed	10 11 12 Concise, well-constructed, and genuine responses that convey thought, meaning and understanding of the Creed	13 14 15 Concise, well-constructed and genuine responses that convey thought, meaning and understanding of the Creed within the context of their personal philosophy	
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Evaluator's Comments – Include two things done well and two opportunities for improvement:	TOTAL (95 Points Possible)
	Evaluator #: _____ Evaluator Initials: _____ RC Initials: _____

CUPCAKE PRESENTATION

Washington FCCLA State Event

Cupcake Presentation, an individual event, promotes Hospitality and Culinary Arts. Individuals must bake and decorate eight (8) cupcakes. Six (6) cupcakes must be used in the display and an additional two (2) will be used for tasting and judging purposes. Cupcakes will be evaluated on overall appearance, cake flavor, texture/doneness, frosting consistency, frosting flavor, and safety and sanitation. Individuals are required to bake, decorate, and display six (6) cupcakes, prepare a file folder, and an oral presentation.

EVENT LEVELS

- 1: through grade 8
- 2: grades 9-10
- 3: grades 11-12

★ Participants in this event may choose to also enter one national STAR Event.



Chapters may submit three (3) entries in each event level. This is a Washington state-level event and does not qualify for the national STAR Events competition.

ELIGIBILITY

1. A chapter may enter each level of this event.
2. Participation is open to any regional, state, and nationally affiliated FCCLA chapter member by the published deadline. State STAR Events participants must register for the State Leadership Conference.
3. A project entered in this event may not be entered in any other level of any competitive event. The same display may not be used for multiple entries. The project may be disqualified if this occurs.
4. All cupcakes, icing, fondant, and decorations must be made from scratch. Box mixes of any kind, store bought icing, non-edible items, or packaged decorations (including sugar work and candy) may not be used on the cupcakes. If store bought food items are included in the participant's recipe, they must not be in their original form. For example, participants may smash graham crackers or candy to a make a crust, but may not use a graham cracker, candy, or fresh fruit as a garnish or in the display.
5. All cupcakes must be the same flavor but may have different decorations.
6. Props, plates, decorations, and other items (not food) may be used to showcase the cupcakes. All items, except for the cupcakes, must fit in one container no larger than 20 gallons with a lid. All items must fit inside the display dimensions of 2 feet by 3 feet. No trademarked logos are allowed on cupcakes or displays.
7. The cupcakes must be baked by the participant only.
8. This competition is intended for student bakers only. Professional bakers/chefs or those who earn a portion of their livelihood from baking or cooking may not assist students.
9. Cupcakes must meet industry standards and food code regulations for safety, sanitation, safe storage, and food handling, including time or temperature control for safety (TCS) guidelines. Refrigeration will not be provided for cupcakes. Points for frosting consistency & flavor, cake flavor & texture/doneness, and safety & sanitation may be removed if standards are not met or if cupcakes are unsafe to taste.

General Event Information

1. Recipes may be revised or adjusted between region and state competition.
2. At state competition, the competitor must have competed at the regional level. No substitutions are allowed.
3. To ensure cupcake and icing quality, participants are not required to leave the cupcakes on the display at their assigned display time. Participants may bring and add the cupcakes to their display upon entering the room for presentation but

may not adjust the display cupcakes. Cupcakes may not be frosted after entering the room. Cupcakes must already be complete (a table will be provided outside the competition room for the last-minute frosting/preparations).

4. Safety and sanitation: cupcakes must meet industry and food code regulations for safety, sanitation, safe storage, and food handling. This includes time and temperature control for safety (TCS) guidelines. Refrigeration will not be provided for cupcakes. Points for frosting consistency & flavor, cake flavor & texture/doneness, and safety and sanitation may be removed if standards are not met or if cupcakes are unsafe to taste.

CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
■			■

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9-10	Level 3: Grades 11-12	Level 4: Postsecondary
■	■	■	

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1	Cupcakes, Display Components, File Folder, Oral Presentation	Table – Yes Wall Space – No Supplies – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
		■						

CUPCAKE PRESENTATION
COMPETITION PROCEDURES & TIME REQUIREMENTS

TIME	LEVEL 1	LEVEL 2	LEVEL 3
5 minutes	<p>Display Set up: Participants will have 5 minutes to set up their display on tables in the competition area, other people may not assist. All participants will leave the competition room after the set-up time and will return at their assigned presentation time to present to the evaluators. The display will be left in the competition room until each participant presents. Once the display is set up, participants will not move their display. Evaluators will move around the room to evaluate each participant at their assigned presentation time. Empty tubs/containers should be left under the table during set up. The file folder with required documents must be visibly placed on top of the empty tub/container during set up as well as two (2) prepared cupcakes for tasting/judging on a small plate.</p>		
5 minutes	<p>Oral Presentation: The oral presentation may be up to 5 minutes in length. A one-minute warning will be given at 4 minutes. The participant will be stopped at 5 minutes.</p>		
5 minutes	<p>Following the presentation, evaluators will have 5 minutes to interview the participant.</p>		
5 minutes	<p>Clean Up: Participants will have 5 minutes to clean up their display during the designated time. Participants should take all competition related materials with them at the designated time.</p>		
Total Time: 20 Minutes			

CUPCAKE PRESENTATION
SPECIFICATIONS

PRESENTATION FORMAT	
Display	All items must fit inside the display dimensions of 2 feet by 3 feet. Include one copy of the recipe as part of the display.
Container	All decorations for the display must fit into one container no larger than 20 gallons with a lid. Empty tubs/containers should be left under the table during set up. Cupcakes do not have to be inside the container.
Cupcakes	Each participant must bake, decorate, and display six (6) cupcakes. Six (6) cupcakes must be displayed and an additional two (2) should be prepared for the evaluators. Cupcakes will be evaluated on overall appearance, cake flavor, texture/doneness, frosting consistency, and frosting flavor.

**CUPCAKE PRESENTATION
SPECIFICATIONS**

PRESENTATION FORMAT			
File Folder	Participants will prepare one letter-size file folder containing one of each of the items listed below. The file folder with required documents must be visibly placed on top of the empty tub/container during set up. The file folder must be labeled in the top left corner with name of event, event level, participant’s name, school, city, state, and region.		
SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVEL 3
Planning Process Summary Page	Summarize how each step of the Planning Process was used to plan and implement the project.		
Recipe Sheet	A copy of the recipe must be included in the file folder. The recipe needs to include the name of the recipe, ingredient list, directions, baking time and temperature, and number and size of servings. It also needs to include proper identification information including: participant name, school name, chapter name, chapter ID number, team identifier, and level. Use the provided form. Multiple pages of the recipe template can be used if needed.		
Cupcake Display Diagram	Participants will need to include a diagram of their cupcake display. Use the provided form. Participant name and school name should be included on the diagram form.		

PRESENTATION FORMAT			
Oral Presentation	The oral presentation may be up to 5 minutes in length and is delivered to evaluators. The presentation should address the inspiration for the chosen cupcakes and display, the use of the planning process, and the recipe. Audio, audiovisual, or presentation equipment are not allowed.		
SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVEL 3
Inspiration and Use of Planning Process Addressed	Presentation should thoroughly explain the inspiration and use of the FCCLA planning process.		
Recipe Addressed	Presentation should address the recipes used.		
Presentation Skills	<p>Voice – speak clearly with appropriate pitch, tempo, and volume.</p> <p>Body Language– use appropriate body language including gestures, posture, mannerisms, and eye contact.</p> <p>Grammar/Word Usage/Pronunciation – use proper grammar, word usage, and pronunciation</p>		

CUPCAKE PRESENTATION POINT SUMMARY FORM

Participant Name: _____
 Chapter: _____ State: _____ Team #: _____ Station #: _____ Level: _____

1. Make sure all the information at top is correct. If the participant does not show, write "No Show" across the top and return with other forms.
2. At the conclusion of scoring, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and staple all items related to the participant together.
3. At the end of the competition, double check all scores and participant information to ensure accuracy.
4. Check with the Event Consultant or FCCLA Staff if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK				POINTS	
Cupcake Display Dimensions 0 or 2 points	0 Cupcake display does not fit within the appropriate dimensions		2 The cupcake display fits within the appropriate dimensions (2' x 3')		
Container Specifications 0 or 2 points	0 No container used or display decorations do not fit in one container no larger than 20 gallons with a lid		2 All decorations for the display fit into one container no larger than 20 gallons with a lid		
Dress Code 0 or 3 points	0 Event dress code was not followed		3 Event dress code was followed		
Labeled File Folder Containing Required Items 0 - 3 points	0 None of the following are included: planning process summary page, recipe sheet, diagram; OR items included are incomplete or have many errors; OR folder is not labeled	1 Only one item is included; OR items included have errors; OR folder is labeled incorrectly	2 Only two items are included; OR items included have errors; OR folder is labeled incorrectly	3 All items are included (planning process, recipe sheet, diagram), complete, and in professional format	

EVALUATORS' SCORES		ROOM CONSULTANT TOTAL	
Evaluator 1: _____	Initials: _____	(10 points possible)	
Evaluator 2: _____	Initials: _____	AVERAGE EVALUATOR SCORE	
Evaluator 3: _____	Initials: _____	(90 points possible)	
Total Score: _____	<i>Divided by # of Evaluators</i>	FINAL SCORE	
	= AVERAGE EVALUATOR SCORE	(Average Evaluator Score plus Room Consultant Score)	
		FINAL SCORE	
VERIFICATION OF FINAL SCORE & RATING (please initial)			

Event Consultant/Volunteer Initials: _____

CUPCAKE PRESENTATION EVENT RUBRIC

Participant Name: _____
 Chapter: _____ State: _____ Team #: _____ Station #: _____ Level: _____

PLANNING PROCESS					POINTS
FCCLA Planning Process Summary Page 0-5 points	0 Planning Process Summary not provided	1 2 Planning Process steps are not clearly summarized or are inadequate	3 4 All Planning Process steps are summarized	5 Evidence that the Planning Process was utilized to plan project	
CUPCKAE & DISPLAY APPEARANCE					POINTS
Overall Cupcake Appearance Creative and Visually Appealing 0 - 10 points	0 1 2 Poor cupcake appearance	3 4 5 Fair cupcake appearance	6 7 8 Good cupcake appearance	9 10 Excellent cupcake appearance	
Display Management/ Appearance 0-10 points	0 1 2 Poor display management/appearance	3 4 5 Fair display management/appearance	6 7 8 Good display management/appearance	9 10 Excellent display management/appearance	
CAKE					POINTS
Cake Flavor 0-10 points	0 1 2 Poor	3 4 5 Fair	6 7 8 Good	9 10 Excellent	
Cake Texture/Doneness 0-10 points	0 1 2 Poor	3 4 5 Fair	6 7 8 Good	9 10 Excellent	
FROSTING					POINTS
Frosting Consistency 0-10 points	0 1 2 Poor	3 4 5 Fair	6 7 8 Good	9 10 Excellent	
Frosting Flavor 0-10 points	0 1 2 Poor	3 4 5 Fair	6 7 8 Good	9 10 Excellent	
SAFETY & SANITATION					POINTS
Safety & Sanitation 0-10 points	0 1 2 Disregards safety; unsanitary conditions; food not handled and/or stored properly	3 4 5 Follows minimal safety and sanitation practices; food is rarely handled and/or stored properly	6 7 8 Follows some safety and sanitation practices; food is sometimes handled and stored properly	9 10 Follows all safety and sanitation practices; food is handled and stored properly	

EVENT RUBRIC (CONTINUED)

ORAL PRESENTATION					POINTS
Inspiration and Use of Planning Process Addressed 0-5 points	0 Presentation does not cover these project components	1 2 Presentation gives minimal information on these project components or only addresses one component	3 4 Presentation gives information on both project components but does not thoroughly explain	5 Presentation thoroughly covers these project components	
Recipe Addressed 0-5 points	0 Presentation does not cover these project components	1 2 Presentation gives minimal information on these project components or only addresses one component	3 4 Presentation gives information on both project components but does not thoroughly explain	5 Presentation thoroughly covers these project components	
Presentation Skills 0-5 points	0 Voice qualities not used effectively; or uses inappropriate gestures, posture, mannerisms, avoids eye contact; or extensive (more than 5) grammatical and pronunciation errors	1 2 Voice quality is adequate; gestures, posture, mannerisms and eye contact are inconsistent; some (3-5) grammatical and pronunciation errors	3 4 Voice quality is good, but could improve; gestures, posture, mannerisms, and eye contact are appropriate; few (1-2) grammatical errors	5 Voice quality is outstanding and pleasing; gestures, posture, mannerisms, and eye contact enhance presentation; presentation has no grammatical or pronunciation errors	

Evaluator's Comments – Include two things done well and two opportunities for improvement: <div style="border: 1px solid black; height: 40px; width: 100%;"></div>	TOTAL (90 Points Possible)	
Evaluator #: _____ Evaluator		
Initials: _____		
RC Initials: _____		

Cupcake Presentation Recipe Template

Name of Participant:

School:

Level:

Chapter:

Name of Recipe:

Chapter ID #:

Menu Item	
Number of Portions	
Portion Size	
Cooking Method	
Equipment Needed	
Temperature	
Recipe Source	

Ingredients:

Item	Amount

Procedure:

Cupcake Presentation Display Diagram:

I agree that this cupcake and display do not contain copyrighted or trademarked material.

Participant Name: _____

School Name: _____

IMPROMPTU SPEAKING
COMPETITION PROCEDURES & TIME REQUIREMENTS

TIME	LEVEL 1	LEVEL 2	LEVEL 3
Participants must attend an event orientation session where they will be given a brief overview of the event. The participant may see the three topics before choosing one to use. The topics will relate to FCCLA purposes, activities, current programs and/or Family and Consumer Sciences topics. Participants may not bring reference materials for use during the 10-minute preparation period. Participants are allowed to bring one 4" x 6" card that can be used during the preparation and performance. Information may be written on both sides of the notecard. The notecard must be left with the event consultant at the conclusion of the oral presentation. An event volunteer will introduce each participant. The participant will introduce the speech topic by title only.			
10 minutes	Participants will be given 10 minutes to prepare a speech.		
4 minutes	Each speech must be 4 minutes in length. A 1-minute warning will be given at 3 minutes. Participants will be asked to stop at 4 minutes.		
5 minutes	Evaluators will score and write comments for each entry for approximately 5 minutes.		
Total Time: 20 Minutes			

IMPROMPTU SPEAKING
SPECIFICATIONS

EVENT FORMAT

Oral Presentation	The oral presentation may be up to 4 minutes in length and is delivered to evaluators. The presentation must be based on the topic chosen and must not be scripted.
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SPECIFICATIONS	LEVEL 1	LEVEL 2	LEVEL 3
Introduction	Uses creative methods to capture the audience's attention.		
Relationship to Family and Consumer Sciences and/or Related Careers	Reflect views and knowledge of issues related to areas of Family and Consumer Sciences and/or related careers.		
Relationship to FCCLA Purposes, Programs, and/or Activities	Referenced FCCLA purposes, programs, or activities in relation to the chosen topic.		
Purpose and Focus	Establishes a purpose early in the presentation and maintains a clear focus throughout the oral presentation.		
Idea Organization	Ideas effectively organized and remain aligned with the chosen topic.		
Topic Development	Fully addresses the chosen topic and the oral presentation is not scripted.		
Summary/Ending	Summarize major points related to the chosen topic.		
Delivery: Enthusiasm	Facial expressions and body language generate a strong interest and enthusiasm about the topics in others.		
Delivery: Tempo	Use tempo or pauses to improve meaning and/or add dramatic impact.		
Delivery: Volume	Speak loudly enough to be heard by all throughout the presentation.		
Delivery: Eye Contact	Maintain eye contact with evaluators and the audience.		
Body Language/ Clothing Choice	Use appropriate body language including gestures, posture, and mannerisms. Wear appropriate clothing for the nature of the presentation.		
Grammar/Word Usage/ Pronunciation	Use proper grammar, word usage and pronunciation.		

IMPROMPTU SPEAKING POINT SUMMARY FORM

Participant Name: _____

Chapter: _____ State: _____ Team #: _____ Station #: _____ Level: _____

1. Make sure all the information at top is correct. If the participant does not show, write "No Show" across the top and return with other forms.
2. At the conclusion of scoring, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and staple all items related to the participant together.
3. At the end of the competition, double check all scores and participant information to ensure accuracy.
4. Check with the Event Consultant or FCCLA Staff if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK			POINTS
Check-in 0 or 5 points	0 Did not arrive on time for participant check-in	5 Arrived on time for participant check-in	
EVALUATORS' SCORES			ROOM CONSULTANT TOTAL (5 points possible)
Evaluator 1: _____	Initials: _____		
Evaluator 2: _____	Initials: _____		AVERAGE EVALUATOR SCORE
Evaluator 3: _____	Initials: _____		(95 points possible)
Total Score: _____	<i>Divided by # of Evaluators</i>	→	FINAL SCORE (Average Evaluator Score plus Room Consultant Score)
_____	= AVERAGE EVALUATOR SCORE		FINAL SCORE
VERIFICATION OF FINAL SCORE & RATING (please initial)			

Event Consultant/Volunteer Initials: _____

IMPROMPTU SPEAKING EVENT RUBRIC

Participant Name: _____
 Chapter: _____ State: _____ Team #: _____ Station #: _____ Level: _____

ORAL PRESENTATION					POINTS
Introduction 0-8 points	0 No obvious introduction	1 2 Introduction not effective in capturing attention	3 4 5 Somewhat creative and attention getting	6 7 8 Introduction captured attention immediately	
Relationship of Family and Consumer Sciences Coursework and Standards 0-5 points	0 No evidence of relationship between topic and FCS	1 2 Minimal evidence of topic and FCS coursework relationship	3 4 Knowledge of topic and relationship to FCS is good	5 Knowledge of topic and FCS relationship is evident and explained well	
Relationship to FCCLA Programs, Purposes and Activities 0-15 points	0 1 2 No evidence of relationship to FCCLA	3 4 5 6 Used 1 example of FCCLA purposes, programs, or activities in relation to topic	7 8 9 Used 2 examples of FCCLA purposes, programs, or activities in relation to topic	10 11 12 Used 3 or more examples of FCCLA purposes, programs, or activities in relation to topic	13 14 15 Used 4 or more examples of FCCLA purposes, programs, or activities in relation to the topic
Purpose and Focus 0-8 points	0 Purpose and focus is missing	1 2 Purpose and focus is weak and difficult to figure out	3 4 5 Purpose and focus is implied, but fairly clear	6 7 8 Establishes a purpose early and maintains focus for most of presentation	
Idea Organization 0-8 points	0 Ideas not organized, hard to follow, audience left confused by disorganization	1 2 Ideas lack coherence, consistency and flow, audience makes assumptions to follow	3 4 5 Ideas mostly coherent but not clearly supported in project flow, portions are hard to follow	6 7 8 Ideas mostly coherent and organized, project flow is easily followed	
Topic Development 0-8 points	0 Presentation is not related to chosen topic	1 2 Very little relationship between presentation and chosen topic	3 4 5 Presentation somewhat centers on chosen topic	6 7 8 Topic is generally addressed and developed	
Summary/Ending 0-8 points	0 Ending is abrupt, weak, or missing	1 2 Ending is somewhat developed, but does not provide closure	3 4 5 Ending meets average audience expectations	6 7 8 Ending is creative and closes the project well	
Delivery: Enthusiasm 0- 5 points	0 No enthusiasm for the presentation	1 2 Very little use of facial expression or body language. Did not generate much interest in topic	3 4 Facial expressions are body language are used to try to generate enthusiasm but seem somewhat forced	5 Facial expressions are body language sometimes generate a strong interest and enthusiasm about the topic in others	
Delivery: Tempo 0-5 points	0 Tempo or pauses were used in such a way that they were very distracting	1 2 Tempo or pauses were not used to improve meaning or dramatic impact	3 4 Tempo or pauses were intentionally used but were not effective in improving meaning or dramatic impact	5 Tempo or pauses were helpful in improving meaning or dramatic impact	
Delivery: Volume 0-5 points	0 Unable to hear the presentation	1 2 Volume often too soft to be heard by all	3 4 Volume is loud enough to be heard by all at least 80% of the time	5 Volume is loud enough to be heard at least 90% of the time	
Delivery: Eye Contact 0-5 points	0 No eye contact with evaluators	1 2 Limited eye contact	3 4 Inconsistent eye contact	5 Good eye contact	
Body Language/ Clothing Choice 0-5 points	0 No eye contact with evaluators	1 2 Body language shows minimal amount of nervousness/ appropriate conference attire	3 4 Body language portrays participant at ease/ appropriate conference attire	5 Body language enhances the presentation/ appropriate conference attire	

EVENT RUBRIC (CONTINUED)

Grammar/ Word Usage/ Pronunciation 0-5 points	0 Extensive (more than 5) grammatical and pronunciation errors	1 2 Some (3-5) grammatical and pronunciation errors	3 4 Few (1-2) grammatical and pronunciation errors	5 Presentation has no grammatical or pronunciation errors		
Time 0–5 points	0 Presentation is less than 1 minute	1 2 Presentation is less than 2 minutes	3 4 Presentation is between 2 and 2:59 minutes in length	5 Presentation is 3–4 minutes in length		

Evaluator’s Comments – Include two things done well and two opportunities for improvement: 	TOTAL (95 Points Possible)	
	Evaluator #: _____ Evaluator Initials: _____ RC Initials: _____	

HELPFUL RESOURCES

National Competitive Event Resources

Competitive Events Promotional Video—overview of Competitive Events, a quick to-do list to get started, and benefits of competing. <https://youtu.be/uq5POzamFXw>

Which STAR Event is For You? QUIZ --simple checkbox quiz to help focus members by matching them with potential events that showcase their interests/skills. This quiz also offers related events for students to explore.

<https://www.surveymonkey.com/r/CL3YRTR>

Competitive Events Overview Handout—comprehensive listing of Competitive Event offerings designated by pathway and event type. <https://fcclainc.org/sites/default/files/Competitive%20Events%20%26%20Career%20Pathways.pdf>

Lesson Plans for Advisers by Advisers

[Find the Right STAR Event Lesson Plan](#)

[Dissect a STAR Event Rubric Lesson Plan](#)

[Understanding the FCCLA Planning Process Lesson Plan](#)