

WASHINGTON
STATE ASSOCIATION

SPONSORSHIP GUIDE

FCCLA®

ABOUT FCCLA »

Family, Career and Community Leaders of America, Inc. (FCCLA) is a nonprofit national Career and Technical Student Organization for students in Family and Consumer Sciences education in public and private schools through grade 12. FCCLA, the Ultimate Leadership Experience, has over 199,000 members, 4,944 chapters, and over 6,660 advisers from across the nation.

FCCLA offers members technical training, internships, real world skills, and industry credentials in Career Pathways relating to human services, hospitality and tourism, education and training, and visual arts and design.

WHO WE REACH »

7,000+
STATEWIDE STUDENT MEMBERSHIP

200+
STATEWIDE ADVISER MEMBERSHIP

117
CHAPTERS

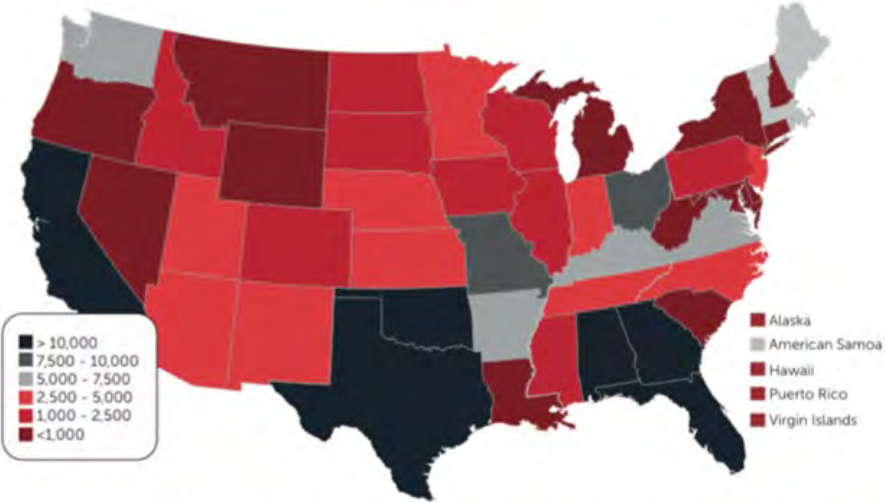
525
STATE STUDENT ATTENDEES

125
STATE ADVISER ATTENDEES

1000+
STATE INSTAGRAM FOLLOWERS

700+
STATE FACEBOOK FANS

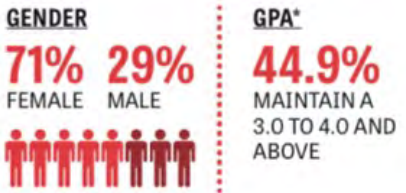
WHERE WE REACH »



- FCCLA EMPOWERS STUDENTS TO:**
- Balance career and family responsibilities
 - Develop leadership skills
 - Practice STEM skills
 - Build technical skills in Family and Consumer Sciences related careers

- FCCLA MEMBERS' CAREER INTERESTS:**
- Culinary
 - Early Childhood Center Director
 - Event Planner
 - Family and Consumer Sciences Educator
 - Fashion Designer
 - Interior Designer
 - Nutritionist
 - Social Worker

Over 4.2% of FCCLA members take advanced courses.



*Data from 2022 My College Options, FCCLA research study



STATE LEADERSHIP CONFERENCE:
Wenatchee, WA | March 14-17, 2023

121 N Wenatchee Ave,
Wenatchee, WA
98801

State Leadership Conference is the culminating leadership event for the Washington FCCLA. Members throughout Washington gather to increase their leadership skills, explore career options, compete in the state finals of the Competitive Recognition Events and elect a new team of state officers. Mark your calendars for the culminating Washington FCCLA event of the year: The State Leadership Conference! Compete in STAR Events, elect your new State Officer Team, receive recognition, and much more.

EXHIBIT DATES (SUBJECT TO CHANGE)

Wednesday, March 15, 2023

8:00 AM, Opening Session

Wednesday, March 15, 2023

8:00 AM – 9:30AM, Set Up

Wednesday, March 15, 2023

10:00AM – 4:00PM, Career Fair



ONLINE REGISTRATION

Register directly online at <https://wa-fccla.org/sponsorship-form/>

CONTACT US

partner@wa-fccla.org | wa-fccla.org

EXHIBITING PACKAGES



WASHINGTON
STATE ASSOCIATION

	GOLD \$1,250	SILVER \$1,000	BRONZE \$750
BOOTH SPACE	•	•	•
TABLE CHAIR	•	•	•
ACCESS TO ATTENDEES DURING FAIR	•	•	•
OPENING CEREMONY MENTION	•	•	•
VIDEO MESSAGE ON SOCIAL MEDIA (60 SECS)	•		
LOGO FEATURED ON SOCIAL MEDIA. CONFERENCE MATERIALS, EMAILS	•	•	
PERSONALIZED SPONSORSHIP GRAPHIC	•	•	
SALES OF PRODUCTS	•	•	

SPONSORSHIP OPPORTUNITIES

CONFERENCE SPONSOR - \$ 2,000

Ready to grow your business or organization? Support our state conference and be featured as a conference sponsor. You will not want to miss this opportunity to showcase your business or organization in front of 525 student leaders and 125 passionate educators. Included in sponsorship enjoy GOLD level exhibitor perks as well as a 3.375” x 4.75” feature in our Red Report. Enjoy an opportunity to address our conference attendees in a 60 -second opening session remarks. Additionally, continue engaging with our students by facilitating a workshop at the conference.

RED REPORT - \$ 350

Washington FCCLA’s Report is a Monthly Newsletter designed by the associations State Officers to its 6,200 students and 212 state advisers. Help make our newsletter possible by sponsoring an edition. Access our membership and feature your business or organization with a 3.375” x 4.75” feature in our Red Report.