****

**WASHINGTON STATE FCCLA**

*the HERO in*

*us all*

**2021-2022 PROGRAM OF WORK**

Washington FCCLA State Officers have developed their Program of Work for the year. This year our Executive Council will be focusing on publicity and increasing membership.

**Our State VP of Regions Goal is to focus on increasing membership in our regions by promoting FCCLA on social media, chapters in our region, and our friends.**

They plan to accomplish their goal in a variety of ways. Here are some examples of their Regional action plans:

Posters to promote FCCLA in your schools

Social Media – Instagram account for all Regions

Press Releases for chapters to use for social media

Monthly posts about activities happening and due dates

**Our State Goal is to focus on communication with all members in Washington State as we transition into an in-person format within our specific offices.**

**Another goal is to help guide and keep informed Regions 1,2,and 4 who do not have state officers.**

Our At Large Officers intend to accomplish this goal by communicating using a variety of methods and to work with advisers in the regions with no officers. Here are some examples of their State-Wide action plans:

Membership Challenge: Your Time to Shine

National Program Videos

Follow me Friday – Social Media Challenges

Recognition: Challenging Chapters to get Involved!

Parliamentary Law Procedure Videos

Creating an interactive workshop, “Competitive Events”

Monthly Membership Newsletter – Red Report

Community Service – Cancer Awareness/Education

**AFFILIATION**

**November 1 is our Washington Early Affiliation Date.** Early affiliation allows you to bring another member to State Leadership Conference in March.

* You will also have unlimited access to the Competitive Events Guide as an affiliated chapter. **Those chapters that have not affiliated by November 1 will not have access to the National Competitive Events Guide. AFFILIATE EARLY!**