|  |
| --- |
| **Washington State Family, Career and Community Leaders of America - FCCLA** |
| **Washington State Program of Work 2021-2022** |

****

|  |
| --- |
| **State Goals:** |
| 1. Is to focus on increasing membership in our regions by promoting FCCLA on social media, chapters in our region, and our friends.
 |
| 1. Promote FCCLA in our communities, schools, and families
 |
| 1. Increase participation in state projects by our members, chapters, and advisers
 |
| 1. Provide leadership opportunities for our members and advisers
 |
| 1. Support and participate in National Programs, Competitive Events, and Leadership Development
 |
| 1. Increase communication between state officers, members, advisers, and state staff through e-mails, website, social media and newsletters
 |

|  |
| --- |
| **State Project:** |
| 1. Community Service Project focusing on: Cancer Awareness Education: See more about the project in Community Service section
 |
| 1. Traffic Safety Education – encourage chapters to participate in a FACTS (Families Acting for Community Traffic Safety) project
 |
| 1. Provide Fall Leadership meeting for each of the ten regions– State Vice Presidents will work to create an informative Fall Regional Meeting. Region 7 will be virtual and is providing this leadership opportunity to Regions 1, 2, and 4 who currently do not have state officers.
 |
| 1. Follow Me Friday – A social media activity to get members from across the state to know each other
 |
|  |
| **Membership:** |
| 1. This year Alexa Leddy launched her 2021-2022 membership campaign, titled Your Time to Shine. Her goal with this campaign is not only to increase membership for FCCLA across the state, but to get more people to learn what FCCLA is and what we do!

Her campaign consists of three challenges:* First Challenge- Big and Little - Existing members will be paired up with new members. Existing members will act as the “big” and provide mentorship and support to the new members, who act as the “little.”
	+ Second Challenge- Bring a Buddy - Members should try to bring a buddy with them to their FCCLA meetings as many times as they can!
	+ Third Challenge- Wear your Red - Members are encouraged to wear any red piece of clothing to their FCCLA meetings. This will show unity as a club, and hopefully serve as a way to get other people interested. This is a great way to rock your red, FCCLA!
 |
| 1. Promote the National Membership Campaign – Go for the Red
 |
| 1. Increase membership by offering reduced membership fees – 25 members
 |
| 1. Increase membership by offering unlimited membership for each school – which is roughly the cost for 80 members, but each individual school can have unlimited membership for the reduced cost
 |
| **National Program(s):** |
| 1. Educate and provide additional resources about the eight National Programs which include the following:
	* Career Connection
	* FACTS
	* Financial Fitness
	* Student Body
	* Community Service
	* Family First
	* Power of One
	* STAND Up
 |
| 1. Encourage chapters to apply for State and National Program Awards
 |
| 1. Promote and encourage chapters to apply for the Recognition for Participation Award
 |
| 1. Share National Program individual videos to help advisers and members learn more about each program and what type of projects a chapter could do
 |
|  |
| **Service Community Service** |
| 1. This year the statewide community service project focus on Cancer Research.
 |
| 1. Monthly challenges – Color Because We Care. Every month has a corresponding cancer awareness ribbon – Starting in October (Breast Cancer Awareness Month) to March (Kidney Cancer Awareness Month). – All members are welcomed to participate in Color Because We Care challenges.
 |
| 1. Organize and promote “Miracle Miles: Race to Research” at FCCLA State Leadership Conference – proceeds donated – Pledges will be obtained from parents, teachers, friends, and other family members
 |
|  |
| **Financial Development** |
| 1. Promote fundraisers that boost the image of Family and Consumer Sciences (FCS)
 |
| 1. Promote participation in Competitive Events that include finance and budgeting
 |
| 1. Encourage members and adviser to use the National Program – Financial Fitness
 |
| 1. Provide scholarships for our members at the state and national levels
 |
|  |
| **Leadership Development:** |
| 1. Promote the National Program – Power of One – so members have a chance to use their personal power to set their own goals, work to achieve them, and enjoy the results. Encourage members to do a Power of One in each of the units
	* Better You – Improve personal traits
	* Family Ties – Get along better with family members
	* Working on Working -Explore work options, prepare for career
	* Take the Lead – Develop leadership qualities
	* Speak Out for FCCLA – Tell others about positive experience in FCCLA
 |
| 1. Provide State Officers training working collaborative with all CTSO’s
	* Leadership Training – Fall State Officer Training - September
	* Advocacy Training – January 2022
 |
| 1. Encourage personal development through character education in workshops, competitive events, and community service
 |
| 1. Motivate students to be active FCCLA members in their chapters and the pursuit of leadership position
 |
| 1. Encourage members to attend regional, state, and national leadership conferences
 |
| 1. Provide professional development opportunities for chapter advisers
 |
| 1. Encourage state officers and members to attend Advocacy Day in Olympia
 |
|  |
| **Public Relations:** |
| 1. Promote communication between state officers and members by creating an Instagram for each of the 10 regions along with the Washington State Instagram
 |
| 1. Encourage chapters to use the new state and national theme as a public relations tool
 |
| 1. Encourage chapters to use the press releases created by state officers for the Fall Regional Leadership Meetings and State Leadership Conference
 |
| 1. Present FCCLA at FCS professional conferences and WA- ACTE Summer Conference and Fall FCS Conference
 |
| 1. Encourage local chapters to submit press releases to newspapers, social media, and state newsletter
 |
| 1. Increase Washington FCCLA social media presence with Facebook, Twitter, Instagram, and TikTok
 |
| 1. Utilize the National Communication Calendar and utilize FCCLA week activities as a public relations tool
 |
| 1. Encourage members to reach out and talk to public officials
 |
| 1. Design and disseminate a monthly newsletter the “Red Report” to members
 |
| 1. Provide weekly newsletter, “Washington Weekly to all chapter advisers and state officers
 |

|  |
| --- |
| **Washington State Family, Career and Community Leaders of America - FCCLA** |
| **Washington State Program of Work 2020-2021** |

Monthly Calendar – Helps members keep informed of upcoming activities and events

|  |  |  |
| --- | --- | --- |
| **August**Local:Chapter Officer MeetPromote FCCLADevelopment a membership campaign Regional:State VP working on Regional Fall MeetingState:State Officer – Website UpdatePresent at WA-ACTE Summer ConferenceFinalize State Officers’ Program of Work | **September**Local:Promote membership and organizing chapter activitiesParticipate in “Time to Shine” Membership DrivePower of One – Better YouPlan for Regional Leadership MeetingGather dues – Plan fund-raising activitiesFocus on National Program – Stand UpRegional:Promote Regional Instagram accountsState:Complete the update of the websiteRed Report – Newsletter for membersWashington Weekly communicationPromote state and national membershipState Officer Leadership Training with other CTSOs | **October**Local:Attend Fall Regional MeetingStart working on National Programs and Competitive EventsPower of One – Family TiesPrepare for Knowledge Bowl and Skill Demonstration EventsFocus on National Program – Families FirstRegional: Fall Regional Meetings – various dates in OctoberState:WA-FCS Conference presentationCommunity Service Project startsAdvocacy TrainingState Officer networking with National Officers |
| **November**Local:Make sure your chapter is affiliated by November 1st Career Investigation projects in classesPower of One – Working on WorkingCommunity Service ProjectUse WA-FCCLA Website for education about National Programs Preparing for Skill Demonstration Events and Knowledge BowlCompete in Skill Demonstrations and Knowledge BowlFocus on National Program – Career ConnectionRegional:Promoting activities from Social Media State:Promote FACTS participationState Officer Executive MeetingSTAR Event – Training for Advisory BoardWashington Weekly communication | **December**Local:Focus on National Program – Financial FitnessPower of One – Take the LeadCommunity Service ProjectEncourage students to run for state office Regional:STAR Event Evaluator Training – PPT is on Washington WebsiteState:Register for Regional STAR Event CompetitionsRed Report – Newsletter for membersWashington Weekly communicationWork on preparation for State Leadership Conference | **January**Local:State Leadership Conference PreparationAll members need to be affiliated to attend and participate in Regional STAR EventsPower of One – Speak out for FCCLACommunity Service Project Focus on National Program – Student BodyBegin completing National and State Program Awards which are due – March 1, 2022Write a press release about chapter activities and successesRegional:Regional STAR Event CompetitionState:State Officers and FCCLA members– Advocacy Day in OlympiaOrganize Regional STAR Events competition for each region |
| **February**Local:FCCLA and CTE Week – February 14th – 18th Community Service Project Prepare for Competitive Events Register for State Leadership Conference Deadlines – February 1st Accomplishment Ribbons, Master & Mentor Adviser, Scholarship Applications, Power of One Recognition, Washington Hall of Fame and Honorary MembershipPrepare materials if you want to run for National OfficerFocus on National Program – FACTSRegional:FCCLA and CTE WeekState:FCCLA and CTE WeekState Officer Application DUE – February 1st State Officer organize their program of work projects – recognition for State Leadership Conference Practice State Leadership Conference script | **March**Local:All National Program Awards are DUE – March 1st PRACTICE – STAR Event presentations Fund-Raise for State Leadership ConferencePrepare for National Leadership Conference – Clarify with administrators the number of potential participants and begin preparing for payment, purchase order or credit cardRegional:Spring Regional Meetings – recognition for chapters and officer election in the regionState:State Officer Executive Council Meeting State Leadership ConferenceElection of 2022-2023 State Officer Team STAR Event CompetitionScholarship presented at State Leadership ConferenceState Officer Meeting – New executive council | **April**Local:National Leadership Housing and Conference RegistrationKeep working on community service projectsFocus on National Program – Community ServiceTurn in National Leadership Conference Travel PlansRegional:State Vice President connect with the Region about possible Fall Leadership Meeting and Regional STAR Events datesState:State Officers prepare for National Leadership Conference and the two Washington State Meetings while at NationalsNational Leadership Conference Participation List and Travel Dates organized  |
| **May**Local:Continue fund-raising to help with cost of National Leadership Conference PRACTICE – STAR Events and Knowledge BowlGet all paperwork turned in for National Leadership ConferenceRegional:State:State Officer Training – with other CTSO state officersPreparation for National Leadership Conference | **June**Local:End of year celebrations within their chaptersArrange travel to airport for National Leadership ConferenceRegional:State:National Leadership Conference  | **July**Local:Regional:State:National Leadership Conference |
|  |  |  |

To promote personal growth and leadership development through Family and Consumer Sciences Education. Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through: character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.