2021 National Hybrid Leadership Conference

PowerPoint Script

Paige: - Slide 1

Washington State FCCLA was waiting to Go Beyond Measure as they attended the Hybrid National Leadership Conference – June 25th – July 2nd. Washington participated in Competitive Events, National Awards, Workshops, State Officer Training and had two National Officer Candidates.

Paige: Slide 2

Our Washington State delegation both in person and virtual totaled to 120 members. We ended up with 35 in-person delegation and 85 attending virtually. A few chapters had planned to attend in person but at last minute their school district decided they would need to attend virtually.

Paige: Slide 3

Our hard working officer team used zoom meeting to plan two state meetings and planned activities to help get members ready for this new Hybrid experience. Some also competed in STAR Events, were voting delegates and attended State Officer training. Five of our Washington State Officers attended in Nashville while six state officers attended virtually.

Paige: Slide 4

The state officers advisers were also hard at work helping to make sure our hybrid state meeting would be successful. Here is a picture of some advisers who attended in person in Nashville with their state officers and chapters.

Paige: Slide 5

Washington State was excited to have two National officer candidates, Briana Castro from Chiawana High School and Kirstin Johnson from Kittitas Secondary School.

Alyssa: Slide 6

Members of our in person delegation had a great time exploring Nashville! They were able to fit in going to the Country Music Hall of Fame, Grand Opry, and other historical sites of the city.

Alyssa: Slide 7

Kicking off the National Leadership Conference with the Opening Session! There were over 1500 chapter members, advisers and guest attending the in-person part of the conference while over 3000 viewed it live from their homes. State officers waved our flag proudly to get the attention of our delegation so we could all sit together.

Alyssa: Slide 8

I was excited and proud as the Washington State President to be able to carry and participate in the flag ceremony. Here are pictures of our Washington State President Alyssa carrying the state flag during the opening session.

Alyssa: - Slide 9

During opening session our Washington State adviser Mrs. Kathy Hahn was recognized as National State Adviser of the Year.

Mrs. Kathy Hahn has been a devoted FCCLA Adviser and passionate FCS advocate for over 40 years. During the 2020-2021 school year, Kathy has helped to increase Washington FCCLA’s membership, created a Washington FCCLA Hall of Fame, and encouraged countless chapters across the state to participate in and complete National Program award applications.

We appreciate all her dedication, time, and hard work she provides our organization.

 National FCCLA Board of Directors honored Kathy Hahn with the 2020-2021 State Adviser of the Year Award. Congratulations Mrs. Kathy Hahn, Washington FCCLA would not be the same without you.

Alyssa: - Slide 10

 Selah Middle School was recognized as the first place Middle school Stand Up National Program Award Winner. This group of 7th graders were concerned about the amount of cyberbullying found in their age group. The team members wrote three lessons and taught them virtually. Each lesson had a target, a video introduction they made with educational information, a slide show

narrated by the team, a professional video, a game or worksheet and exit questions. They also created a poster contest for the entire school and with the help of a business partner, purchased awards. Congratulations Selah Middle School.

Paige: -Slide 11

 Ingraham Highschool was also recognized as the first place financial fitness National Program Award Winner during the opening session. This group of students worked together to survey the students at their school on their knowledge of credit cards and credit score. With most knowing little to nothing about these topics they found it important to educate their student body on credit cards and how they work in preparation for adult life. They did this through workshops and inviting a guest speaker from People’s Bank. Congratulations Ingraham High School.

Paige: - Slide 12

Families Acting for Community Traffic Safety, or FACTS - helps communities by providing a peer education program that focuses entirely on traffic safety around the community. Each state awards their 1st place winner with $500. This year this award goes to Sunnyside High School -

FCCLA members, Esmeralda Lopez and Bianca Salinas created a Google Slideshow on Traffic Safety that was presented to classes at Sunnyside High. Spurred on by the fact that Esmeralda lost her aunt & uncle in a crash in November, Esmeralda then went on to create a 25-second PSA that will be played for the entire student body, over 2000 students, during announcements.

Congratulations Sunnyside High School on your FACTS award!

Paige: - Slide 13

The keynote speaker during the opening session was Sabrina Thompson Mitchell, who participated in the reality show Survivor. Later in the conference she was the moderator for the diversity and equity discussion, the impact on society, and how we can lead change in our local communities.

Paige: Slide 14

Following the opening session our state officers held our first Washington State Meeting. We recognized the hard work of advisers, STAR event competitors, evaluators, and volunteers, and award winners. Our State officers also led games and our Washington State Cheers.

Paige: Slide 15

During the conference there were many workshops to participate in both in-person and virtually. Our state secretary and VP of Finance was a participant in the ThinkFast Interactive workshop!~

Alyssa: Slide 16

Networking was the highlight for all the in-person delegates! We were able to gain skills, get ideas, and share the successes we have had. Everything from learning about a new app – from a soap opera star on the “Young and Restless” to getting to know more about the national officers. Washington members and advisers loved the opportunity to network in sessions!

Alyssa: Slide 17

The FCCLA members that attended virtually had the opportunity to attend the National Museum of African American Music. They learned about the many music genres created, influenced, and inspired by African Americans. There were many interactive activities to participate in while touring the museum.

Alyssa: Slide 18

During the National Officer Candidate Networking people had the chance to talk and get to know the people running for National Officers. I know Kirstin and Briana had an awesome time meeting so many people from different states.

Alyssa: Slide 19

Washington State had three voting delegates. Two attend in person and one virtually. They attended a business meeting where they voted on a bylaw change as well as deciding which national officer candidates Washington State would vote for.

Alyssa: Slide 20

Our two Washington State National officer candidates gave their speeches and they did awesome!

Paige: Slide 21

 During the business session the National President gave the result of the bylaw change the voting delegates voted on. The voting delegates voted against the proposed bylaw change.

Paige: Slide 22

Following right after the business session was the recognition session. As you can see Washington State received recognition in every session. The delegation cheered LOUD for our successes.

Paige: Slide 23

Mrs. Cheryl Uceny was the recipient of the National Spirit of Advising award. The spirit of advising award recognizes FCCLA advisers who consistently demonstrate excellence in modeling FCCLA character and integrity to ensure the success of their students within their classroom and career.

Paige: Slide 24

Washington State had several top 3 STAR Event finishers!

Receiving first place, Bonney Lake HS in Hospitality Tourism and recreation

Receiving second place, Kittitas secondary school in Professional Presentation

Receiving second place, Sumner High School in Sustainability Challenge

Receiving second place, Bonney Lake HS in Chapter Service Project Portfolio

Receiving third place, Kittitas secondary school in chapter in review display

Receiving third place, River View HS in Chapter Service Project Display

Receiving third place, Kittitas secondary school in Focus on Children

Receiving third place, Tekoa HS in Food Innovations

Receiving third place, Issaquah HS in Sustainability Challenge

Alyssa: Slide 25

It was exciting to hear all the Top 3 STAR Event Finishers from Washington State! Some were in person to receive their award and other members attending virtually were mailed their award.

Alyssa: Slide 26

More Top 3 STAR Event success!

Alyssa: Slide 27

Selah High School’s Knowledge Bowl team was recognized for their 3rd place finish! This is a three level, team competition that challenges students’ knowledge in 6 content areas including; Personal Finance, Consumer Rights & Responsibilities, Technology, Health & Safety, Environment, and FCCLA Knowledge.

Alyssa: Slide 28

Here are the amazing outfits from this year's Fashion Show!

Alyssa: Slide 29

Our Washington State National officer candidates received the news that they were both elected as National Officers! What an exciting year they will have! Last week the National Executive Council all met in Reston, Virginia to start setting goals and making plans to make this year “Count” for all the members.

Alyssa: Slide 30

The Washington State vice president of recognition and vice president of competitive events created a video for the STAR Event Recognition. This video is on the virtual platform and will be there until August 20th for participants to view.

Paige: Slide 31

 During the Closing Session our Washington State national officers had their offices announced. Briana Castro is now serving as the National Vice president of development and Kirstin Johnson is serving as the National Vice President of Competitive Events.

Paige: Slide 32

Following the Closing Session was the NLC After Party! All who attended were able to meet the New Executive Council, dance, and celebrate the great time everyone had in Nashville!

Paige: Slide 33

The 2022 National Leadership conference will be in San Diego, California with the theme Make it Count! Start planning today to attend with your chapter.

Thank you