

WA-FCS – Fall Conference Rule Your Leadership – Beyond Measure

Slide 1 - Kathy

Good afternoon. Welcome to our workshop – Rule Your Leadership... Beyond Measure with FCCLA. My name is Kathy Hahn, Washington FCCLA State Adviser.

Slide 2 - Kathy

It is my pleasure to introduce

Christine Grant the 2020-2021 Washington State President for Family, Career and Community Leaders of America from Sumner HS

Kirstin Johnson, State Vice President of Competitive Events - Kittitas Secondary School

Kai Sisounthone (See soon thone(yawn) , State Vice President of Region 8, from Chiawana HS

These state officers will be presenting the slide show today – many of the state officers have contributed to the slide show and you will see their personalities through the design of their slides

Slide 3: Christine

We are here today to inform you about our new National and State Theme, summarize our State Officer Program of Work for 2020-2021, share new information, and answer questions

The National Theme is “Beyond Measure”. Strive to go “Beyond Measure” of comparison. Challenge yourself and your members to embrace their personal talents, skills, abilities, and career interests as they define themselves – what it means to “Be Me”. We hope you will use the 2020-2021 annual theme logo to identify what areas of your life you will go “Beyond Measure.”

In June, our Executive Council added a tagline to the National Logo. I’m happy to announce the Washington State 2020-2021 Theme is **“Rule Your Leadership... Beyond Measure.”**

We have included a handout, giving you the names of the Adult Regional contact and the names of the State Officers in your region.

Slide 4: Christine

Your Contact person From Region 1 is

Vacant – we are looking for an adviser to take on this leadership role -

Your State Officers From Region 2 are

Emma Cline, State Vice President of Region 2

And Calvin Wallace – State VP of Membership

Their adviser is Rene Ketchum – Toledo High School

Slide 5: Christine

Your State Officers From Region 3 are

Jade Morrison, State Vice President of Region 3, and her adviser Becky Lovern – Graham Kapowsin High School and myself, State President, and her adviser Rachel Aszklar – Sumner High School.

Slide 6: Kirstin

Your State Officers From Region 4 are

Una Cleary, State Vice President of Region 4
And

Aurora Hudson Beeks, State Vice President of Recognition

Una and Aurora's adviser is Cindy Jamieson – Nathan Hale High School

Slide 7: Kirstin

Your State Officers From Region 5 are

Jack Day, State Vice President of Region 5
And

Alan Hernandez, State Vice President of Public Relations

Jack and Alan's adviser is Joelle Day – Nooksack Valley High School

Slide 8: Kirstin

Your State Officers From Region 6 are

Elizabeth Brazeau, State Vice President of Region 6

And her adviser is Cori Montgomery – Wenatchee High School

And

Caden Doggett, State Vice President of Parliamentary Law and Finance

Caden's adviser is Nancy Wilmot – Chelan High School

Slide 9: Kirstin

Your State Officers From Region 7 are

Jillian Provaznik, State Vice President of Region 7

And

myself, State Vice President of Competitive Events

Their adviser is Cheryl Uceny – Kittitas Secondary School

Slide 10: Kai

Your State Officers From Region 8 are

myself, Kai Sisounthone, State Vice President of Region 8 and

Briana Castro, State Vice President of Programs

Their adviser is Shanda Riehle - Chiawana High School

Slide 11: Kai

Your State Officers From Region 9 is

Katherine Tate – State Vice President of Region 9

And

Madison Fairbanks, State Secretary

Their adviser is Altaira Bogle - Colfax High School

Slide 12: Kai

And your State Officers From Region 10 are

Rebecca Wright State Vice President of Region 10

Rebecca's adviser is Stephanie Tetrick – Kettle Falls HS

and

Alyssa Lloyd – State VP of Community Service

Alyssa's adviser is Barbara Hamilton – Reardan High School

If you have questions you will feel free to give your Regional Contacts a call.

Slide 13: Christine

In this unusual year, it can be hard to find ways to help students participate in and strengthen their FCCLA skills. With this in mind, here is how the state officers and I made it simple for Washington FCCLA members to Go Beyond Measure.

Slide 14: Christine

First and foremost, as the collection of 9 At-Large State Officers, we made it our goal to increase engagement and reach out to Washington FCCLA membership.

Slide 15: Christine

The one-stop-shop for student members to find upcoming events, activities, service projects, and more is using the Washington FCCLA website. From the homepage under the “Students” tab is where members can be inspired with new ideas and stay connected with their state.

Slide 16: Christine

The opportunities are endless from being inspired to run for office through the state officer introduction page, learn how to Go Beyond Measure as a leader through the Going Beyond Measure Blog, or being kept up to date with all the happenings of Washington FCCLA through the Red Report.

Members can be inspired to take action in their homes and communities by joining the Washington Networking Group, implementing the High5! Membership campaign in their chapters, participating in the HomeSafeHome service project for domestic violence awareness, or learning more about FCCLA through LEAD with National Programs.

Slide 17: Christine

As State President, the two ways I wanted to connect and enrich opportunities with members is the Going Beyond Measure Blog and the Washington FCCLA Networking Group.

The Going Beyond Measure blog was created to strengthen the bond between Washington members and state officers, while opening up opportunities to expand in their FCCLA journey. It is a place where members can find out how to enrich their leadership in multiple ways through unprecedented times.

The Washington FCCLA Networking group is designed for members to get to know other Washington Members and strengthen their FCCLA journey, virtually! It is meant to be clean, friendly, and inclusive. This group can be accessed by all active Washington FCCLA members by following the Wafcclaprez Instagram account and Direct Messaging with their name and chapter in order to be added.

Slide 18: Kirstin

As Washington State Vice President of Competitive Events. Thank you for giving some of your time and allowing me to share my workshops with you today!

Slide 19:Kirstin

The two workshops I am showing you are “A Kingdom of Competitive Events - Anyone Can Rule” Which is a competitive events 101 workshop full of informational videos and interactive activities and the second workshop is this year’s STAR Event Evaluator Training which includes a video tutorial and a mock evaluation activity.

Slide 20: Kirstin

First, I would like to show you how to find and navigate the Kingdom of Competitive Events workshop. This workshop can be found on the WA FCCLA website wa-fccla.org.

Slide 21:Kirstin

Hover over the student option on the toolbar and then select Chapter Activities.

Slide 22:Kirstin

Once you are in Chapter activities scroll down until you reach the Competitive Events section. Then click the red text that says Competitive Events Workshop. This will take you to the workshop home page.

Slide 23: Kirstin

Now we will cover what to do once you are in the workshop.

Slide 24: Kirstin

If you scroll down on the homepage you will see a short welcome message and a video explaining what the workshop is about.

Slide 25: Kirstin

If you continue scrolling down on the homepage you will see the six different locations (or pages) you can visit. By clicking on the visit button or photo of each location you will be sent to their specific page. Additionally, at the bottom of the page you will see logos, if you click on any of these logos you will be directed to their corresponding websites.

Slide 26: Kirstin

After students watch the video there is an accompanying activity that they can complete individually or with other chapter members. You could even make it a competition if that suits your fancy.

Slide 27: Kirstin

Finally, the STAR Events portion of the 2020 Competitive Events Guide is available at the bottom of the page if students would like to read more about event specifications.

Slide 28: Kirstin

The next two locations are the Fairy Forest where students can learn about Skill Demonstration Events and the Knight's Corner where students can learn about FCCLA/LifeSmarts Knowledge Bowl.

Slide 29: Kirstin

We also have The Fortune Teller's Tower which is a place where students, especially new, can watch recaps from the 2019 NLC and NFC.

Slide 30: Kirstin

Next, we have the Latest News Lagoon. In this page you will find a video detailing the important updates for competitive events this year. Also, there is a copy of the complete 2020-2021 Competitive Events Guide and a document summarizing the major changes to competitive events.

Slide 31: Kirstin

Finally, you can visit Activity Alley.

Slide 32: Kirstin

Here you can access all three activities included in this workshop and their answer keys. To open the answer key click the view answer key below the corresponding worksheet.

Slide 33: Kirstin

Now I am going to show you how to find and navigate the STAR Event Evaluator Training.

Slide 34: Kirstin

It is located on the website – under Resources - then Competition Resources - Washington state STAR Event Information - 2020 STAR Event Evaluator Training

Slide 35: Kirstin

Watch the video evaluator training. Then you will find a button that allows you to open a Focus on Children rubric which students can use to complete a mock evaluation using the video provided, to put their new knowledge into practice. I hope this was helpful to you, thank you again for your time!

Slide 36: Kai

Caden Doggett, the State Vice President of Parliamentary Law and Finance has organized two projects this year.

First - monthly videos about different aspects of Parliamentary Procedure that come out on the Washington FCCLA YouTube channel on the 15th of every month. These pointers are great for chapter business

Kai

Secondly - A series of articles in the Washington Weekly Newsletter that will cover the different units of the National Program Financial Fitness. These will be starting soon, so watch out for them and see how you can apply these units in the real world.

Slide 37: Kai

Meet Calvin Wallace, State Vice President of Membership

- Looking for a membership increase?? It will be different in virtual meetings this fall. We will all do the best we can. You can view Calvin's full membership activities on the FCCLA website and don't forget to #high 5 and use social media for your participation. His email is listed also if you have questions or need to share photos with me.

Slide 38: Kai

Calvin's campaign is #HIGH 5

"H" - How can your chapter increase membership? - Have your students show their favorite activity or best membership drive! The top projects will get a certificate – and the #1 project will receive an FCCLA store card

"I" – Students will invite a friends to a meeting in November and post pictures on social media #high5

"G" Go for the RED – Encourage your members to recruit for individual or chapter prizes from Nationals

Kai

“H” – Have your chapter show how you appreciate their members! Share again on social media!! Top 10 ideas will receive certificates and TOP 3 receive an FCCLA store gift card

“5” – Increase chapter membership by 5 members! For each increment of 5 new members gives you a ticket into a drawing for an FCCLA store gift card.

Complete the “HIGH5” campaign and increase your membership!

Slide 39 -Kai

This year, Washington State Vice President of Community Service – Alyssa Lloyd wants us to work on a cause hitting close to home in the midst of the pandemic. With families spending abundant amounts of time at home, it is important to note that severe mental side-effects are a result of such drastic changes in everyday life.

Domestic violence and child abuse cases have risen dramatically this past year, and as an organization with a central focus on family, it is our job to educate and prevent such behaviors in our youth.

Slide 40 - -Kai

Washington FCCLA partnered with Jana’s Campaign to end Domestic Violence and child abuse throughout the state. This year we are representing Jana, a victim of dating violence and Vanessa, a victim of child abuse.”

Slide 41 - Kai

How can you as a chapter get involved? This year, every month starting in October members can compete to earn awesome prizes in social media challenges called Home Safe Home: the Competitive Countdown. Participate by...

Slide 42 – Kai

On the first of every month, check Washington Weekly or @washingtonfccla on Instagram for the monthly challenge and prizes.

2. - Fulfill the challenge requirements and post pictures on Instagram tagging @washingtonfccla or email pictures to alloyd@wa-fccla.org

Slide 43 - Kai

At the State Leadership Conference, members who choose to participate can join us on the track, running or walking for an hour to earn donations for domestic violence and child abuse crisis centers throughout the state.

Win fun prizes while making a difference in the lives of women and children throughout Washington.

More information to come, so check back on the Instagram page, Washington Weekly, and at your Regional STAR Events for updates! We call this event Miracle Miles... because your participation will inspire a miracle in the lives of domestic violence or child abuse victims.

Slide 44 - Kai

We have one final message from Alyssa - "Give what you can while growing as a person." I am confident that with all of us working together, we can combat domestic violence and child abuse throughout our state and raise awareness in generations to come. It's our time to shine Washington FCCLA."

Slide 45 – CHRISTINE

– Briana Castro – State Vice President of Programs presents

LEAD - Leadership Exploration and Development, Through National Programs.

SLIDE 46 Christine

The purpose is for members to learn about our eight National Programs and strengthen their skills from related projects. Advisers, we highly encourage you to introduce the National Programs to your chapter members.

Slide 47 – Christine

The benefits from participating in a National Program are:

1. Members will have the opportunity to develop skills.
2. Become an active chapter with involved members.
3. Create a community, a second home, for members in your chapter.
4. Gain recognition, apply and win awards at the State and National level.

SLIDE 48: Christine

We understand that all of this information can be overwhelming, and you might be feeling a bit confused on where to start! Don't sweat it! We've broken it down to just FIVE simple steps. Step 1

SLIDE 49 Christine

Decide who will be involved. These projects can be done individually, with a partner, or your entire chapter. Advisers, encourage all of your chapter members to participate and use this program as an opportunity to form relationships with each other.

SLIDE 50 Christine

Step number 2.

SLIDE 51 Christine

Research National Programs. What are their purposes and units? There are so many resources out there that were made by members, for members (and for advisers as well). Utilize them!

SLIDE 52 Christine

Step number 3

SLIDE 53 Christine

To start off, encourage members to brainstorm project ideas for the National Programs. Remember that each of the three projects must be from a different National Program. Keep in mind that the Community Service and Power of One, are not eligible as part of LEAD Through National Programs State Activity.

SLIDE 54 Christine

Step number 4

SLIDE 55 Christine

Plan & Lead. Plan each project thoroughly, we strongly suggest members use the FCCLA Planning Process. Just a reminder: projects completed don't have to be huge, they can be small. However, take lots of pictures or/and videos for each project! They will count as your project evidence when you fill out the verification form.

SLIDE 56 - Christine

Step number 5.

SLIDE 57 Christine

Fill out Verification Forms (one for each project). After each project is completed, one project member (or the adviser) must fill out a verification form.

SLIDE 58 Christine

Each time a verification form is submitted, which looks like the one on the screen, you will receive a confirmation email from your State Vice President of Programs, Briana Castro.

SLIDE 59 Christine

Complete these five steps before December 30th. Once all three projects are completed, you, the adviser, will receive an email with the link to a FINAL form that will ask for t-shirt sizes and feedback.

SLIDE 60 -Christine

Check out the Washington FCCLA Website for all the resources needed for this project. Go to Teachers - Chapter Activities - LEAD through National Programs

Slide 61 – Kirstin

The Red Report is a monthly newsletter for Washington State FCCLA members produced by our State Secretary – Madison Fairbanks and will highlight state officers and activities. Make sure your students sign-up with their State Vice Presidents of the Region to get one emailed to them. They are also posted on WA-FCCLA website. Students - Beyond Measure Networking! - Red Report

Slide 62: - Kai:

The Fall Conference Padlet will be available until the end of December. This Padlet contains all the documents, videos, and links that all of the state officers have worked so hard on.

Slide 63: Kai:

These are the steps to find our Padlet link on the Washington website. First, you'll want to type in "wa-fccla.org" into the search bar to get to our website. Then, you're going to want to hover your cursor over the "Conferences" tab, go down, and click on "State Leadership Conference." After that, you'll want to scroll down a bit to get to the "Fall Regional Meetings" section and click on the Padlet link. Something that may help you in the future is saving the Padlet as a bookmark so you can easily get to it from your desktop.

Slide #64: Kai:

The first column is “How to Navigate the Fall Conference Padlet.” This column contains information to help members and advisers with Padlet navigation.

Slide #65: Kai:

The second column is “Promote and Publicize.” In this column, there are seven categories: the newsletter sign-up, fall conference meeting frames, do’s and don’ts of the dress code document, press release, one-minute opportunity, and roll call activity.

Slide #66: Kai:

The third column is “Scavenger Hunts.” In this column, there are two interactive scavenger hunts, one for the Washington website and the other for the National website. They both have answer keys for members to double-check their answers.

Slide #67: Kai:

The fourth column is “Red Talks.” Under this column, there are videos for, L.E.A.D. Through National Programs. Videos covering all of the National Programs, including the newest one, Stand Up, which is replacing STOP the Violence.

Slide #68: Kai:

The fifth column is “Workshops.” We have the Community Service Workshop, Competitive Events Workshop, LEAD through National Programs and the STAR Event Evaluator Workshop.

Slide #69: Kai:

The sixth column is “Speakers.” In this column, we have one video from our Keynote Speaker, Brisa Hernandez, and two more videos from our second KeyNote Speaker, Laura D’Asaro.

Slide #70: Kai: The final column is “Program of Work.” Under this column we have a Program of Work template chapters can download and edit to help them plan for this upcoming year, a Membership Shout-Out video, and the Membership Campaign flyer.

Slide #71 - Christine:

We have some people to recognize - This year Monica Andersen is the 2020 Spirit of Adviser Award Recipient. The Spirit of Advising recognizes chapter advisers who are constantly faithful, often quietly working behind the scenes to ensure the success of their students.

Slide #72 - Kirstin:

Congratulations to Selah High School for finishing 1st in the nation in the FCCLA/LifeSmarts Knowledge Bowl. The team competition challenges students' knowledge in six content areas:

- Personal Finance
- Consumer Rights and Responsibilities
- Technology
- Health and Safety

- Environment
- FCCLA Knowledge

Slide 71 - Kai

The FCCLA Stand Up national peer education program guides members to develop, plan, carry out, and evaluate advocacy activities to improve the quality of life in their communities. Members develop their voice to make a positive impact.

Rene Ketchum will be doing a presentation at the WA – FCCLA Adviser Conference on Thursday, October 29th at 3:00 pm

Slide 72 – Kathy Hahn

Washington Weekly - Make sure you are signed up and reading this newsletter

Slide 73 – ALL -

Slide 74 – Thank You