



WASHINGTON
STATE ASSOCIATION



VIRTUAL STATE LEADERSHIP CONFERENCE 2020 INFORMATION

VIRTUAL SLC

Washington FCCLA and your Board of Directors are excited to announce an innovative, exciting conference opportunity for students and advisers—Virtual SLC!

Virtual SLC has two important timeframes to keep in mind. Conference activities such as STAR Events, officer workshops, meetings, and new state officer elections will take place from April 20th to May 5th. Our virtual conference platform will be open from April 15th through May 15th for students to engage in leadership development, Kahoot gameshows and trivia showdowns, Goosechase, and more!

This is a full 30-day conference event. It will include a total of four general sessions and access to GiANT TV with over 200 hours of top-level professional leadership development! Much of the content could also be used as online curriculum for districts that are shifting to virtual learning. Additionally, the conference will also include live forums with officers, discussions with several of our speakers, and professional development workshops. Throughout the conference, there will be multiple opportunities to win prizes by participating in “live” Kahoot-style challenge events, as well as a Goosechase scavenger hunt from April 17th to May 1st!

In addition, WA FCCLA will be shipping shirts, plaques, gifts, prizes, and all awards at the conclusion of the Virtual SLC.

This is NOT a “competition and T-shirt only” event as it might appear at first glance. Our goal at WA FCCLA is to provide an in-depth leadership experience for students and advisers, many of whom will still be confined to their homes during the conference. We hope you are still looking forward to joining us as we navigate this new experience for WA FCCLA members and advisers! We are excited to be on the cutting edge of providing a virtual conference during this extraordinary time. We look forward to working with you to create an amazing and memorable experience for Washington FCCLA!

Best regards,



Raúl Hasbún Avalos
Executive Director

VIRTUAL SLC TIMELINE

April 6	8 AM	Registration Re-Opens [DLG]
April 10	5 PM	Registration Closes [DLG]
April 15	9 AM	GiANT TV Platform and VSLC Portal go live
	9 AM	Officer Welcome [GTV]
April 16	9 AM	President Message + Keynote Intro [GTV]
April 17	12 PM	Advisory Board Meeting [Zoom]
	1 PM	STAR Events Competitor Meeting [Zoom]
April 20	11 AM	General Session [GTV]
	12 PM	STAR Events Evaluator Meeting [Zoom]
	12 PM	Candidate Webpages go live [Portal]
April 21	12 PM	STAR Events Materials Upload Deadline [Portal]
	2 PM	General Session [GTV]
	4 PM	Adviser Meeting [Zoom]
April 22	12 PM	STAR Events Presentation Link Upload Deadline [Portal]
April 23	10 AM	Case Studies 30-min Period [Portal]
April 23	11 AM	Job Interview Video 30-min Period [Portal]
April 23	12 PM	STAR Events Evaluation Period Begins (<i>Evaluators</i>)
April 27	10 AM	General Session [Zoom then GTV]
April 27	6 PM	Regional Meetings (<i>Regions 1 through 5</i>) [Zoom]
April 28	12 PM	STAR Events Evaluation Period Ends (<i>Evaluators</i>)
	6 PM	Regional Meetings (<i>Regions 6 through 10</i>) [Zoom]
April 29	12 PM	Voting Period (<i>Voting Delegates</i>) [Portal]
	5 PM	Officer Confirmations sent out
May 4	11 AM	New Officer+Adviser Meeting [Zoom]
May 5	6 PM	General Session [GTV]
May 6	11 AM	NLC Meeting [Zoom]

REGISTRATION/ADD & REFUND POLICY

- Registration in DLG will reopen on Monday, April 6, at 8 AM, and close at 5 PM on Friday, April 10, for any students or adults not initially registered to be added to the Virtual State Leadership Conference, **but not to STAR Events**.
- **We need email addresses for every single registrant!** Please be prepared to email a spreadsheet or list of email addresses for all registrants **by 5 PM on Monday, April 13**.
- The fee for any who maintain their registration (adults and students), or who are added during the April 6 to April 10 timeframe, is now **\$135**.
- Anybody who previously was not registered because of travel restrictions or conflicts, or who is now at home in virtual learning and wants to join, may be added to SLC at the revised fee of **\$135. Any new students may be added to VSLC 2020**.
- **All invoices will be adjusted to reflect the revised registration fees.** Chapters will receive new invoices during the week following the April 10 registration deadline.
 - Chapters that registered and have already paid will receive refunds of \$95/student, \$120/STAR Event competitor, and \$200 per adult/adviser.
 - Chapters that registered and have not already paid will receive new invoices reflecting the adjusted charges.
- The Board of Directors has approved these policies, as well as delayed payments for VSLC 2020 through the start of the next school year (first term of 2020-2021) with no penalties.

CANCELLATION POLICY

- Cancellation fee is \$45 per registrant. Chapters that cancel any registrations will receive an invoice for \$45 per cancellation. This policy was set by the Board of Directors.
- Anyone who initially registered may cancel by 5 PM on April 10.
- You may **NOT** cancel any part of your registration by deleting your chapter's registrants in DLG during the new registration period. Cancellations should be sent or forwarded to executivedirector@wa-fccla.org. A current, full registration report has been saved and will be referenced after registration closes on April 10 to determine whether any registrations were deleted without notifying WA FCCLA staff.

NATIONAL LEADERSHIP CONFERENCE

- Washington FCCLA has suspended our national conference travel policy for 2020.
- Washington FCCLA will not be offering a state travel package for the 2020 National Leadership Conference to allow students, chapters, and families who attend NLC to travel for the number of days most appropriate for them.
- Washington FCCLA will still process registration for competitors and participants for NLC.

STAR EVENTS INFORMATION

- The **Baking & Pastry** and **Culinary Arts** STAR Events have been postponed by FCCLA to the National Fall Conference in November 2020; these events have **not** been cancelled!
 - Washington FCCLA has also postponed these two STAR Events to a later date prior to November 2020 when they can be done in person.
 - Graduating seniors will still be allowed to compete if they choose to and maintain their registration to SLC.
 - All students in these events must be registered for SLC in order to participate in the summer/fall 2020 in-person competitions. Cancelled registrations mean forfeiture of right to compete in these postponed STAR Events.
- For all other STAR Events, competition materials and recorded presentations will be uploaded at the link on our virtual conference website. Case studies, interviews, and evaluation will all be done virtually at the scheduled times.
- FCCLA is allowing, this year only, for states to send competitors straight to NLC, without competing at SLC, under certain circumstances such as the number of competitors for an event being at or below the number of qualifiers allowed for that event based on levels. In certain levels of certain events, listed below, competitors will be automatically qualified to compete at NLC, unless they cancel their registrations. Competitors in these events must still submit their materials, such as portfolios, and recorded presentations.
Current Automatic Qualifiers to NLC (other events may qualify based on final numbers):
 - Career Investigation, Level 1
 - Chapter in Review Display, Levels 2 & 3
 - Chapter Service Project Display, Level 1
 - Early Childhood Education, Level 3
 - Entrepreneurship, Levels 1 & 2
 - Fashion Construction, Level 2
 - Fashion Design, Level 3
 - Hospitality, Tourism, and Recreation Levels 2 & 3
 - Interior Design, Levels 2 & 3
 - Interpersonal Communications, Level 2
 - Leadership, Level 2
 - National Programs in Action, Levels 1 & 2
 - Parliamentary Procedure, Level 3
 - Professional Presentation, Levels 1 & 2
 - Promote and Publicize FCCLA! Level 2
 - Public Policy Advocate, Level 2
 - Repurpose and Redesign, Level 1
 - Say Yes to FCS Education, Level 3
 - Sports Nutrition, Level 1
 - Teach and Train, Level 3

- The following grid outlines how each STAR Event will be administered for our Virtual SLC:

STAR Event:	AQ?	How will this event be administered?
Baking and Pastry Level 3	N/A	Postponed to summer/fall 2020.
Career Investigation Level 1	AQ	Materials submission required. Presentation video link submission required. Both teams auto-qualify for NLC.
Career Investigation Level 2	N/A	Materials submission required. Presentation video link submission required. Up to 2 teams may qualify for NLC.
Career Investigation Level 3	N/A	Materials submission required. Presentation video link submission required. Up to 2 teams may qualify for NLC.
Chapter in Review Display Level 2	AQ	Materials submission required. Presentation video link submission required. Both teams auto-qualify for NLC.
Chapter in Review Display Level 3	AQ	Materials submission required. Presentation video link submission required. Both teams auto-qualify for NLC.
Chapter in Review Portfolio Level 3	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 4 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Chapter Service Project Display Level 1	AQ	Materials submission required. Presentation video link submission required. Both teams auto-qualify for NLC.
Chapter Service Project Display Level 2	N/A	Materials submission required. Presentation video link submission required. Up to 2 teams may qualify for NLC.
Chapter Service Project Display Level 3	N/A	Materials submission required. Presentation video link submission required. Up to 2 teams may qualify for NLC.
Chapter Service Project Portfolio Level 2	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 4 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Chapter Service Project Portfolio Level 3	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 4 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Culinary Arts Level 3	N/A	Postponed to summer/fall 2020.
Early Childhood Education Level 3	AQ	Materials submission required. Presentation video link submission required. Case study written submission required. Team auto-qualifies for NLC.
Entrepreneurship Level 1	AQ	Materials submission required. Presentation video link submission required. Team auto-qualifies for NLC.

Entrepreneurship Level 2	AQ	Materials submission required. Presentation video link submission required. Both teams auto-qualify for NLC.
Event Management Level 2	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 3 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Event Management Level 3	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 4 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Fashion Construction Level 2	AQ	Materials submission required. Presentation video link submission required. Team auto-qualifies for NLC.
Fashion Construction Level 3	N/A	Materials submission required. Presentation video link submission required. Up to 3 teams may qualify for NLC.
Fashion Design Level 3	AQ	Materials submission required. Presentation video link submission required. Team auto-qualifies for NLC.
Focus on Children Level 1	N/A	Materials submission required. Presentation video link submission required. Up to 2 teams may qualify for NLC.
Focus on Children Level 2	N/A	Materials submission required. Presentation video link submission required. Up to 2 teams may qualify for NLC.
Focus on Children Level 3	N/A	Materials submission required. Presentation video link submission required. Up to 2 teams may qualify for NLC.
Food Innovations Level 2	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 4 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Food Innovations Level 3	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 3 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Hospitality, Tourism, and Recreation Level 2	AQ	Materials submission required. Presentation video link submission required. Case study written submission required. Both teams auto-qualify for NLC.
Hospitality, Tourism, and Recreation Level 3	AQ	Materials submission required. Presentation video link submission required. Case study written submission required. Both teams auto-qualify for NLC.
Interior Design Level 2	AQ	Materials submission required. Presentation video link submission required. Team auto-qualifies for NLC.
Interior Design Level 3	AQ	Materials submission required. Presentation video link submission required.

		Team auto-qualifies for NLC.
Interpersonal Communications Level 2	AQ	Materials submission required. Presentation video link submission required. Case study written submission required. Team auto-qualifies for NLC.
Job Interview Level 2	N/A	Materials submission required. Interview video link submission required. Up to 2 teams may qualify for NLC.
Job Interview Level 3	N/A	Materials submission required. Interview video link submission required. Up to 2 teams may qualify for NLC.
Leadership Level 2	AQ	Materials submission required. Presentation video link submission required. Team auto-qualifies for NLC.
Leadership Level 3	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 3 teams may auto-qualify for NLC (4 total for Level 2-3 STAR Event).
National Programs in Action Level 1	AQ	Materials submission required. Presentation video link submission required. Both teams auto-qualify for NLC.
National Programs in Action Level 2	AQ	Materials submission required. Presentation video link submission required. Both teams auto-qualify for NLC.
National Programs in Action Level 3	N/A	Materials submission required. Presentation video link submission required. Up to 2 teams may qualify for NLC.
Parliamentary Procedure Level 3	AQ	Materials submission required. Presentation video link submission required. Team auto-qualifies for NLC.
Professional Presentation Level 1	AQ	Materials submission required. Presentation video link submission required. Team auto-qualifies for NLC.
Professional Presentation Level 2	AQ	Materials submission required. Presentation video link submission required. Both teams auto-qualify for NLC.
Professional Presentation Level 3	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 3 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Promote and Publicize FCCLA! Level 2	AQ	Materials submission required. Presentation video link submission required. Case study written submission required. Both teams auto-qualify for NLC.
Promote and Publicize FCCLA! Level 3	N/A	Materials submission required. Presentation video link submission required. Case study written submission required. At least 2 and up to 4 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Public Policy Advocate Level 2	AQ	Materials submission required.

		Presentation video link submission required. Both teams auto-qualify for NLC.
Public Policy Advocate Level 3	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 4 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Repurpose and Redesign Level 1	AQ	Materials submission required. Presentation video link submission required. Team auto-qualifies for NLC.
Repurpose and Redesign Level 2	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 3 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Repurpose and Redesign Level 3	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 3 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Say Yes to FCS Education Level 3	AQ	Materials submission required. Presentation video link submission required. Both teams auto-qualify for NLC.
Sports Nutrition Level 1	AQ	Materials submission required. Presentation video link submission required. Team auto-qualifies for NLC.
Sports Nutrition Level 2	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 3 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Sports Nutrition Level 3	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 3 teams may qualify for NLC (6 total for Level 1-3 STAR Event).
Sustainability Challenge Level 3	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 4 teams may qualify for NLC (up to 6 total allowed for Level 1-3 STAR Event).
Teach and Train Level 2	N/A	Materials submission required. Presentation video link submission required. At least 2 and up to 4 teams may qualify for NLC (up to 6 total allowed for Level 1-3 STAR Event).
Teach and Train Level 3	AQ	Materials submission required. Presentation video link submission required. Team auto-qualifies for NLC.

- If anyone in your chapter has any challenges or concerns with submitting materials or uploading a presentation video online and submitting a link, please contact: Cathy White, WA FCCLA STAR Events Coordinator, at cathyw16@outlook.com; Kathy Hahn, WA FCCLA State Adviser, at kathyhahn@wa-fccla.org; or Raúl Hasbún Avalos, WA FCCLA Executive Director, at executivedirector@wa-fccla.org.

QUESTIONS & ANSWERS

- How can my students record and upload a video of their presentation to provide a link?
 - Students can use any method that is available to them to record their presentation, whether that's a video camera, a laptop camera, or a smartphone. To upload their video online, students can use a personal Dropbox, Google Drive, or other cloud sharing website/app to save their video online and then generate a link to submit on our portal; they can also upload directly to a video sharing site like YouTube and then submit a link to their video.
- What if my students have their portfolios, display boards, or other materials that they need to submit at school, which none of them can access?
 - We encourage you to reach out to your school administration to ask if there is any possibility for one adviser from your chapter to access the school in order to take pictures of display boards and scan any other materials that may be inaccessible to students. If there is no possibility of that happening, please check whether your competitor is in an Auto-Qualifier (AQ) event and please reach out to state staff. In the case of AQ events, the requirement to submit a specific component may be waived. In non-AQ events, if many competitors are missing the same components, those requirements may be waived. Other situations will be evaluated by the state staff on a case-by-case basis.
- Will my students that compete in AQ events be evaluated?
 - Priority will be given to evaluating STAR Events that have many competitors and need to be judged in order to determine national qualifiers. Students in AQ events should not expect feedback from WA FCCLA on their projects and should work with their local advisers to perfect their projects and presentations ahead of NLC.
- How will the state officer election process work virtually?
 - More information can be found online on our "Run for State Office" page, or by [clicking here](#). If you have any questions or concerns with the virtual election process, please reach out to Kathy Hahn, WA FCCLA State Adviser, at kathyhahn@wa-fccla.org
- Can my students/chapter cancel registrations and have the cancellation fee waived since: my senior students were competing in Baking & Pastry and/or Culinary Arts and cannot do so before graduating; my students are unable to access their competition materials and cannot meet to record a presentation; my chapter is uninterested in a virtual event; etc.?
 - The cancellation fee of \$45 is a policy set by the Board of Directors that will be applied equally to everyone. No STAR Events have been cancelled and all registered students can still compete and move on to national competition; limited or lack of access to student materials is a challenge that state staff can work with you to overcome; and this virtual format provides students a unique opportunity for month-long access to 200+ hours of leadership content, live sessions with peer interaction, as well as awesome activities through which to win prizes. If you still cancel any registrations, then the \$45 cancellation fee equals a refund of 80-88% of registration fees—higher than most of the other CTSOs in the state have offered—while ensuring that we can continue operating in 2020-2021.