

2020-2021 ELECTION GUIDELINES

FOR STATE OFFICER CANDIDATES

VIRTUAL ELECTION DETAILS

This year, the State Officer Election will happen virtually. Each candidate will be provided with an online webpage where their information will be showcased to voting delegates and other members. As you prepare materials, do so as if you were to show or share the information in person with voting delegates and other members.

PROCESS FOR CANDIDATES

On this form: leadable.info/WAFCCLACandidateInfoForm submit the following by **11:59pm pacific time on Monday, April 13, 2020.**

CANDIDATE INFORMATION

Submit basic candidate information through the form.

PROFESSIONAL HEADSHOT

Upload a headshot picture of you dressed professionally. This does not have to be a photo taken by a professional, but you must be dressed professionally with a non-distracting background.

CANDIDATE DISPLAY

Upload a file, ideally a PDF, with images of your candidate display board. If you have any issues accessing your display board to take pictures of it (such as having it at school and no advisers can go retrieve it), please reach out to Kathy Hahn, State Adviser, at kathyhahn@wa-fccla.org.

CANDIDATE COMMERCIAL

Submit a link to your candidate commercial! This video will be incorporated into the Opening Session, and it's your chance to introduce yourself to all the members and voting delegates. This video **must** be recorded in a horizontal format (think YouTube, not Instagram Story) and uploaded online so you can share a link on the form (Google Drive, Dropbox, YouTube) so it can be downloaded. The video cannot exceed **20 seconds**.

CANDIDATE SPEECH

Submit a link to your campaign speech! This speech must be a video of you sharing with voting delegates and members your excitement, qualifications, and ideas for office. This video **must** be recorded in a horizontal format (think YouTube, not Instagram Story) and uploaded so you can share a link on the form (Google Drive, Dropbox, YouTube) so it can be downloaded. The video cannot exceed **2 minutes**.

VOTING

Each chapter will have voting delegates, as they would during State Conference. These voting delegates will cast their votes electronically during a designated time that will be communicated with both you and the chapters at a later time.