



Connect. Collaborate. Contribute.

Make an investment in the student leaders of Washington FCCLA

Greetings!

Thank you for your interest in Washington Family, Career and Community Leaders of America (FCCLA)—The Ultimate Leadership Experience. This March Washington FCCLA will present an exciting career and leadership development opportunity for students at the State Leadership Conference in Wenatchee.

FCCLA provides a direct portal for industry and community leaders to plug directly into the classrooms, education, and future employees. Through donations, partnerships, in-kind contributions, and dedication of time, employers can leverage public and personal contributions to expand support for education that is directly relevant and valued by an industry.

Within this package you will find all the benefits Washington FCCLA has to offer your company. Whether you choose to make a direct contribution or partner in another way, you're a hero to us; and your investment will be recognized. We work with you to create the ideal partnership packet to advance the unique essentials of your industry.

To learn more about our organization, please visit our website at www.wa-fccla.org.

We look forward to exploring partnership opportunities with you!

Sincerely,

Teresa Mankin, Executive Director
The Ultimate Leadership Experience



PARTNERSHIP OPPORTUNITIES

Let us provide you with the partnership package that best meets the unique needs of your company! By partnering with us, you will *connect* with hundreds of students in leadership and *collaborate* with the educational community to *contribute* to the future of Washington.

OPTION 1: CONFERENCE SPONSORSHIP

- **Lead Connector | \$1,000+**
 - Promotional booth at the State Leadership Conference
 - Press release announcing partnership
 - Preferred seating at General Sessions
 - Photo opportunity with Student Leaders
 - Bronze level logo placement
(Logo placement on website and in conference program)
 - Non-exclusive choice of named sponsorship of a Competitive Event or conference activity

- **Active Collaborator | \$2,000+**
 - All the benefits of Lead Connector
 - Include literature/company materials in conference registration packets
 - Silver level logo placement
(Logo placement on website, conference promotional materials, full page advertisement in conference program, logo displayed on big screens during general sessions)
 - Non-exclusive choice of two named sponsorships of Competitive Events or conference activities

- **Presenting Contributor | \$3,000+**
 - All the benefits of Lead Connector and Active Collaborator
 - Deliver greetings and remarks at Adviser and/or Alumni Reception
 - Deliver in-person remarks or promotional video greetings during the conference
 - Exclusive sponsorship of a Competitive Event or conference activity
 - Promoted with "presented by" recognition for your company/organization
 - Custom surveys distributed to attendees
 - Gold level logo placement
(Logo placement on website, conference promotional materials, full page back cover advertisement in conference program, welcome letter in conference program, logo displayed on big screens during general session, logo on conference shirt, banner display)



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OPTION 2: COMPETITIVE EVENT SPONSORSHIPS

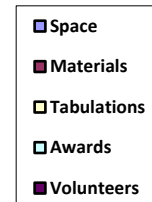
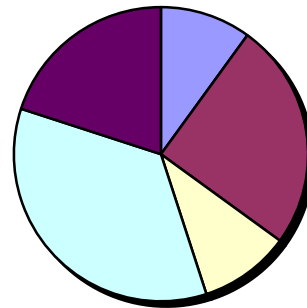
Competitive Event Sponsorships

What does it take to administer a competition? Resources are needed to deliver effective competitive event experiences in a real-career setting. These requirements occur before, during, and after the events and involve key players in the forefront and behind the scenes. From start to finish, the final budget per competitive event is approximately \$1,000 or over \$40,000 to successfully operate all competitive events at the conference. This expense is largely carried by the students themselves through fundraising efforts.

With your support, students will be able to concentrate their time and talent on mastering leadership, education, and career skills rather than fundraising to participate in these activities.

Competition Costs

Meeting Space/Transportation	\$ 100
Competition Materials	250
Tabulations	100
Awards	350
Volunteers	<u>200</u>
Average Total	\$1,000



- Spark! | Join with other contributors @ \$100**
Provide partial sponsorship of a competitive event. Spark level sponsors will be mentioned as a competitive event sponsor during the Awards Ceremony.
- Power! | Fund one competitive event exclusively @ \$1,000**
Obtain exclusivity to a competitive event. Power level sponsor logos will be on the screen.
- Generator! | Fund a competitive event series @ \$10,000**
Obtain exclusivity for up to 10 events and/or a cluster of events by category. Generator level sponsor logos will be on the screen.



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OPTION 3: LOCAL IMPACT!

Contribute directly to the local level for student leadership development. 100% of your investment will defray expenses for schools and students to make an incredible local impact.

Make your online contribution today!

Email executivedirector@wa-fccla.org for more information.

No contribution is too small - We accept contributions of all amounts

Why make the investment?

**An investment in Washington FCCLA
is an investment in your community.**

Through innovative programs and activities, our organizations provide opportunities to apply academics and integrate leadership development to ensure graduates are ready for college and career by:

Preparing students for community responsibilities

Expanding the labor force with trained capable workers

Supporting community projects and activities

Identifying with the value of education and the local economy

Increasing positive attitudes toward youth and education



PARTNERSHIP OPPORTUNITIES

OPTION 4: PROMOTION

Exhibit Booth

Why should you exhibit? Participating as an exhibitor is a great way to broaden your customer base, seek quality future employees, and connect with career-minded students.

What is included? As an exhibitor, you will be provided with the following:

- Standard 6-foot banquet table, table skirting, two chairs
- Promotional inclusion in one email blast to Washington FCCLA chapters
- Inclusion in conference promotions
- Opportunity to contribute raffle prize(s)
- Logo on website
- Opportunity to connect with over 800 students and teachers from across the state + our extended network of parents, alumni, and community supporters

PRICING

- Single space (1) 6-foot table \$100
- Double space (2) 6-foot tables \$150
- Triple space (3) 6-foot tables \$200

Advertisements | **DEADLINE: February 10**

Why should you advertise? Purchase or sponsor advertisement space in the conference program and/or on our website. Participating with an advertisement is an opportunity to promote your product or service, advertise job openings, provide students with money-saving coupons, and more.

What is included? With an advertisement, you will be provided with the following:

- Advertisement space in the conference program
- Logo on website
- Inclusion in conference promotions
- Opportunity to gain exposure to over 800 students and teachers from across the state + our extended network of parents, alumni, and community supporters

PRICING

- Full Page \$300
- Half Page \$150
- Quarter Page \$75



PARTNERSHIP OPPORTUNITIES

OPTION 5: VOLUNTEER & IN-KIND CONTRIBUTIONS

VOLUNTEER AS AN FCCLA COMPETITION JUDGE

Do you have time to assist students with their career goals? FCCLA students need your help as a volunteer competitive events judge at the State Leadership Conference. Judging competitive events requires as little as a half-day time commitment, and you will interact with students as they work toward successful careers. These students have worked all year to prepare for their competitions both inside and outside of the classroom and have personally raised the funds to attend the conference where their skills will be evaluated by you.

As a volunteer judge for FCCLA, you will use your professional background and life to evaluate student demonstration of their skills as future leaders.

Sign up today!

Cathy White - cwhite16@outlook.com

IN-KIND CONTRIBUTIONS

Take action and make a difference through in-kind donations. In-kind donations can also bring value to students.

Not sure what our student leaders need? Here are some ideas!

- Sponsor a red blazer!
- Recognition (plaques, awards, trophies, prizes; Consider establishing a recognition program for CTSOs around a priority for your business)
- Promotional (CTSO banners, t-shirts, flyers, printing/copies, displaying your support for CTSOs in your place of work)
- Venues/Meeting Space (venues, boardrooms, meeting space for leadership training, professional development, recognition banquets, and other events)
- Educational (complimentary test preparation services, competitive event coaching, waived tuition fees for certifications/college credit)
- Competitive Events (equipment, materials, or facilities required by the CTSO competitions)
- Books (industry magazines, books, or reference materials)
- Pro-bono Services (photography, catering, transportation, consulting)
- Electronics (LCD projectors, laptops, tablets, etc.)
- Incentives (rewards for students and teachers, such as gift cards, complimentary meals, car wash/tune up, gas, etc.)



ABOUT US

FCCLA offers members the opportunity to expand their leadership potential and develop skills for life—planning, goal setting, problem solving, decision making and interpersonal communication—necessary in the home and workplace.

With over 200,000 members and 6,500 chapters worldwide, FCCLA educates students to make an impact in a variety of youth concerns including teen pregnancy, parenting, family relationships, substance abuse, peer pressure, environment, nutrition and fitness, teen violence, and career exploration.

Mission Statement

FCCLA's mission is to promote personal growth and leadership development through Family and Consumer Sciences Education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through: Character Development, Creative and Critical Thinking, Interpersonal Communication, Practical Knowledge, and Career Preparation.

FCCLA Purposes

- To provide opportunities for personal development and preparation for adult life
- To strengthen the function of the family as a basic unit of society
- To encourage democracy through cooperative action in the home and community
- To encourage individual and group involvement in helping achieve global cooperation and harmony
- To promote greater understanding between youth and adults
- To provide opportunities for making decisions and for assuming responsibilities
- To prepare for the multiple roles of men and women in today's society
- To promote Family and Consumer Sciences and related occupations

For more information about Washington FCCLA, please contact:

Teresa Mankin, Executive Director
executivedirector@wa-fccla.org | (317) 918 5895

WHAT IS A CTSO?

**CTSO stands for
Career Technical
Student
Organization**

CTSOs are endorsed by the US Department of Education and WA Department of Education as an inter-curricular core component of CTE that supports and enhances academics and career related learning. WA is home to eight CTSOs:

DECA

*Emerging Leaders &
Entrepreneurs*

FBLA

*Future Business
Leaders of America*

FCCLA

FFA

*Association of
Agriculture Science &
Technology Students*

HOSA

*Future Health
Professionals*

SkillsUSA

Champions at Work

TSA

*Technology Students
of America*

CT SMA

*Career and Technical
Sports Medicine*